

BINDURA UNIVERSITY OF SCIENCE EDUCATION
FACULTY OF SOCIAL SCIENCES AND HUMANITIES
DEPARTMENT OF LANGUAGES AND COMMUNICATION SKILLS
BACHELOR OF SCIENCE HONOURS DEGREE IN CULTURE AND HERITAGE
STUDIES

5- DEC 2021

CHS403: ENTREPRENEURIAL SKILLS FOR THE HERITAGE INDUSTRY
EXAMINATION

TIME: 3 HOURS

INSTRUCTIONS

Answer any THREE questions. All questions carry 100 marks

1. Analyse the challenges being faced by Zimbabwean entrepreneurs in the heritage industry.
2. Discuss the significance of any **FIVE** skills for an effective cultural heritage entrepreneur.
3. Assess the impact of COVID-19 on the culture and creative industries.
4. Examine the extent to which digital platforms and advanced technologies are significant in Zimbabwe's heritage industry.
5. Discuss the major tenets of Hagen's *Withdrawal of status respect* theory in relation to entrepreneurship.

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