

BINDURA UNIVERSITY OF SCIENCE EDUCATION

DEPARTMENT OF MATHEMATICS AND PHYSICS

FACULTY OF SCIENCE AND ENGINEERING



**THE IMPACT OF MACROECONOMIC VARIABLES ON STOCK PRICES.
A CASE STUDY OF THE ZIMBABWE STOCK EXCHANGE YEAR 2018-
2022**

BY

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***A DISSERTATION SUBMITTED IN PARTIAL FULFILMENT OF THE
REQUIREMENTS OF THE BACHELOR OF SCIENCE HONOURS DEGREE
IN STATISTICS AND FINANCIAL MATHEMATICS***

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JULY 2023

DECLARATION AND APPROVAL FORM

I th undersigned, hereby declare that this research project report is my original work and has not been presented to any othr University, college or institution for higher learning or othwise othr than Bindura University of Science Education.

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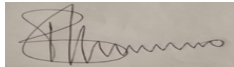
This project report has been presented for examination with my approval as th appointed supervisor.

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CHAIRPERSON (MR MAGODORA)

DEDICATION

I dedicate this Research Project to my adorable parents Mr. and Mrs. Pikirwe and my siblings.

Acknowledgement

First and Foremost, I would like to give thanks to th Almighty God for blessing me with th health that enabled me to complete this project. I would also like to thank my research co-supervisor Mr B. Kusotera for his guidance on this research project. I would also like to express my sincere gratitude to my supervisor, Mr K. Basira for his unconditional support and exemplary guidance in undertaking this research project. Lastly, I would like to appreciate th support of my family and friends who helped me maintain focus throughout my degree program.

Abstract

The main objective of the study was to determine if macroeconomic variables on stock prices. A case study of the Zimbabwe Stock Exchange. The study aimed to find out the long run and short run effect of inflation, exchange rate, GDP and corruption on the performance of the Zimbabwe Stock Price Share Index in Zimbabwe. Secondary data was obtained from reports provided by the Reserve Bank of Zimbabwe, World Bank Data Portal, and the Zimbabwe Stock Exchange (ZSE). ARDL and GARCH model was used to describe the relationship between the independent and dependent variables. Using R-Studio the results from GARCH model established that past stock prices, errors and volatility play a significant role in determining stock prices. The GARCH model also suggests that stock prices exhibit long-term memory, where past prices have a lasting impact on current prices. Additionally, volatility in stock returns tends to cluster, with shocks and their squared values affecting the level of volatility. However, the model does not find evidence of ARCH effects in the conditional variance. The study also adopted the ARDL approach of Pesaran, (2001). The data collected were analyzed using Eviews 12 software. The results obtained show that there is a long-term and short-term relationship macroeconomic variables and stock prices and that there is no short-term Granger causality between the variables investigated. The positive long-run impact was shown by the positive coefficient on the bound test and the negative short-run relationship was shown by the negative coefficient on the Error Correction Model. The study recommended that the government should monitor and regulate the foreign exchange rates in order to make the foreign exchange rates profitable. Lastly, the government should monitor and maintain the inflation rates to desired targets to make the stock more profitable. For further studies this research recommends the use of a longer study period and account for more macroeconomic variables which will improve the prediction power of the model. It is also recommended to use ZSE indexes with a larger population target.

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CHAPTER 1

1.0 Introduction

The stock market's performance is impacted by various macroeconomic factors, which investors take into account when evaluating stocks. Key macroeconomic variables such as interest rates, currency rates, inflation, and GDP are known to affect how the stock market behaves, and this relationship has been the focus of many past studies. In this study, we aim to investigate the influence of macroeconomic factors on the stock prices of companies listed on the ZSE for the period of 2020 to 2022. The chapter commences with a discussion of the background of the study, followed by the statement of the problem, research objectives, research questions, significance of the study, assumptions, delimitations of the study, limitations of the study, definition of terms, and concludes with a summary.

1.1 Background of the Study

The history of stock markets dates back to the 1530s when brokers and moneylenders met in Antwerp, Belgium to conduct business. In Zimbabwe, the stock exchange has been in existence since 1896, shortly after the arrival of the Pioneer Column in Bulawayo (Matsika, 2021). However, the ZSE only opened up to foreign investment in 1993, and currently lists 63 equities and two primary indices, the ZSE All Share and the ZSE Top 10. The stock market is a crucial component of a country's economy, as it impacts the growth of significant economic sectors. According to Laksitaputri (2012), in an efficient capital market, stock prices reflect all relevant information and the market will respond to changes in stock prices.

Since the early 1970s, there have been significant changes in the global financial markets, including the abolition of fixed exchange rates and the gradual elimination of international financial flows. These changes have led to increased volatility in stock prices and transaction volume due to investors' irrational actions and differences between market sentiment and macroeconomic reality.

(Joshi, 2015). These changes have also had a substantial impact on African stock markets, including the ZSE, which has experienced various phases of stable and volatile macroeconomic conditions.

Zimbabwe's macroeconomic performance was consistently strong during a period of steady growth, but fell by around 40% during a period of substantial volatility between 1999 and 2008 (Ndlela, 2015). Domestic and global currency shortages and inflation reached exceptionally high levels during this time, leading investors to scramble for strategies and speculation to become a significant element influencing the performance of the local stock exchange (Ben, 2016).

Despite the volatility of macroeconomic variables between 2001 and 2008, the ZSE's stock market capitalization increased and had one of its best years ever in 2008 with a market capitalization of \$3,310,642,246 and \$5,033,000 compared to a GDP of -3.65 percent in 2007 and -17.67 percent in 2008 (ZSE, 2020, Ndlela, 2015). However, due to the extremely unstable macroeconomic environment, the ZSE was compelled to stop operations in late 2008. The ZSE reopened in February 2009 and started trading again in US dollars. Despite a stable macroeconomic environment, the ZSE suffered four major losses during the sustained decline phase that began in 2009 (Mudzamba, 2016). This led to a sharp decline in market capitalization, which in turn decreased savings and ultimately investment funds (Tsaurai and Odhiambo, 2012).

Stock markets link the parties involved in stock trading and mobilize cash from savers to investors for effective use, enticing the general public to invest further funds in financial instruments while also supporting businesses that need long-term financing for their initiatives and operations. Therefore, it is essential to evaluate both stock prices and economic activity to study the issue. The financial architecture of many less developed stock markets has greatly improved during the past few decades, and the availability of financial resources through capital markets enhances corporate performance and growth, as well as that of agriculture and the services sector (Shahbaz et al., 2016).

Empirical investigations have suggested a connection between macroeconomic conditions and stock prices, and it is crucial to comprehend the causal relationship and interaction between macroeconomic variables and stock prices for creating the state's macroeconomic plans and policies (Maysami et al., 2004).

1.2 Problem Statement

Fama (1981) argues that a wide range of macroeconomic variables affect the volume of shares traded on each country's stock market, indicating a link between the macroeconomic environment and stock market growth. Several empirical and theoretical studies, including in-depth cross-country comparisons, have established a significant positive connection between stock market expansion and macroeconomic activity (Bencivenga et al., 2006; 1996). While Levine and Kunt Mazur and Alexander (2001) offer one explanation, subsequent studies by Yue Xu (2011), Bhattacharya and Mukherjee (2006), Peth and Karnik (2011), and others have supported an alternative view (2000) that suggests no link between macroeconomic factors and stock market expansion. This implies that there is no connection between the stock market's activity and its performance. To provide specific recommendations for the development of new rules, further investigation is necessary to determine the link between Zimbabwe's stock market growth and its macroeconomic success. Thus, the purpose of this study is to determine how macroeconomic variables impact the value of corporate shares.

1.3 Purpose of the Study

The purpose of this study is to investigate how macroeconomic factors impact the stock prices of companies listed on the Zimbabwe Stock Exchange. To achieve this main goal, the study has three subsidiary goals

- To investigate the short run relationship between stock price and macroeconomic variables.
- To investigate the long run relationship between stock price and macroeconomic variables.
- To project the volatility of stock prices over the next 60 months.

1.4 Research Questions

- 1 The study aims to answer the following research questions:
- 2 What are the macroeconomic variables that affect the stock prices of companies listed on the Zimbabwe Stock Exchange?
- 3 To what extent do these factors impact the prices of the companies?
- 4 What recommendations can be drawn from the findings to improve the appreciation of the stock prices?

1.5 Significance of th Study

The significance of this study is that empirical research findings on the relationship between stock market development and macroeconomic variables are dichotomous everywhere, making it difficult to rely on studies conducted by other academics in other nations. This study will contribute to the understanding of how macroeconomic issues interact to affect the development of stock markets, particularly in Zimbabwe's pre- and post-dollarization periods. With the aid of this kind of thorough research, one-size-fits-all rules and trial-and-error governance techniques will also be abandoned.

1.6 Scope of th Study

This study aims to determine whether the performance of the ZSE share price index is significantly impacted by the macroeconomic factors of interest rates, inflation, and currency rates. The study will obtain the relevant information for the said independent variables from the World Bank data portal and the Reserve Bank of Zimbabwe. The study will use data from the period 2020 to 2022 on a monthly basis. For the period of January 2020 to December 2022, secondary data will be gathered from the ZSE share price list and macroeconomic variables from the World Bank and the Reserve Bank of Zimbabwe (RBZ) on a monthly basis. This research study will be restricted to the share price on the Zimbabwe Stock Exchange.

1.7 Assumptions of th Study

This study assumes that a direct or indirect relationship exists between stock prices and macroeconomic variables. The study further assumes that each record obtained from the ZSE share price list and the World Bank Data portal represents the actual performance of the variables.

1.8 Research Hypothesis

To achieve the aforementioned objectives and address the problems they posed, the research hypotheses of the study were established and tested.

H0: There is a relationship between macroeconomic variables and stock prices.

H1: There is no relationship between macroeconomic variables and stock prices.

1.9 Delimitations of th Study

This study intends to evaluate how macroeconomic factors affect stock prices in the ZSE market. It may be difficult to establish a causal relationship between macroeconomic variables and stock prices due to other factors that could influence stock prices. The study will be conducted on a monthly basis from January 2018 through December 2022.

1.10 Limitations of the Study

As the researcher conducts her research, she encounters some limitations, which include:

- Time constraints: The deadline for submitting this research report was short for an extensive study, which may have affected the depth and scope of the research.
- Budgetary constraints: Due to limited funding, the researcher was unable to cover more topics.
- Availability of data: The availability of data was a constraint because some macroeconomic variables were not available for certain time periods or locations.

1.11 Definitions of Terms

1.11.1 Stock Price

Investopedia defines stock price as the present market value of a public company's shares. It is determined by the supply and demand of the stock in the market, meaning that an increase in demand for a stock will drive up its price, while a decrease in demand will lower its price. The stock price reflects how investors perceive a company's future earnings potential, and factors such as economic indicators (like interest rates, inflation, and GDP growth), company-specific news (such as earnings reports, product launches, and management changes), and global events (like political instability, natural disasters, and pandemics) can all influence investor sentiment and impact stock prices.

1.11.2 Macroeconomic Variables

Macroeconomic variables are economic indicators that gauge an economy's overall performance. These factors are utilized to examine and comprehend the growth and general health of an economy. Gross Domestic Product (GDP), inflation, interest rates, exchange rates,

unemployment, and trade balance are a few examples of macroeconomic indicators, according to the Bureau of Economic Analysis (BEA) (2021).

1.12 Chapter Summary

The goal of the introduction chapter is to provide a clear direction for the study, outlining the background, problem statement, research questions, assumptions, significance, and essential definitions. The background explains the rationale for investigating how macroeconomic factors affect stock prices on the Zimbabwe Stock Exchange. The problem statement identifies the lack of extensive research on this topic during Zimbabwe's pre- and post-dollarization periods. The research questions guide the study and examine the impact of macroeconomic variables on stock prices, as well as ways to improve stock price appreciation. The assumptions establish the parameters for the research, while the significance highlights the study's importance in contributing to knowledge and improving governance techniques. Finally, the chapter provides essential definitions for key terms such as stock price and macroeconomic factors. Overall, the introduction chapter provides a solid foundation for the study and sets the direction for further research.

CHAPTER 2: LITERATURE REVIEW

2.0 Introduction

There have been several studies investigating the impact of macroeconomic factors on stock prices in industrialized and urbanized countries. Financial analysts, scholars, and experts have attempted to forecast the relationship between macroeconomic factors such as inflation and stock markets over the past few decades. However, the results of these studies examining the relationship between macroeconomic conditions and stock prices have been inconclusive and diverse. This chapter aims to examine the body of theoretical, empirical, and conceptual research on the impact of macroeconomic conditions on stock prices.

2.1 The Stock Market

The stock market plays a significant role in the development of an economy and in maintaining economic growth. It is a crucial market that ensures resources are distributed to the majority of investment opportunities, making it an essential component for economic growth (Kurihara, 2006). Simply put, stock markets provide facilities for buying and selling business stocks for publicly traded corporations, serving as the hub of arrangements (Monthr and Kaothr, 2010). Tease (1993) suggests that the stock market is essential in resource distribution, as it serves as a source of funding and a platform for determining a firm's value.

2.2 Types of Stocks and Stock Prices

The stock price is the value of a single stock or share among several marketable equity shares of a publicly traded corporation. It fluctuates daily based on the market's supply and demand strength. According to Gompers et al. (2003), various micro-environmental variables, such as price-to-earnings ratio, dividend cover, earnings per share, and others, can affect stock prices. The stock price often represents a company's financial performance, allowing investors to learn about its recent performance. There are many different types of stocks, some of which are well-known and widely

used in the capital market. Fahmi and Hadi (2012) suggest that the public is generally aware of two primary equity categories in the capital market

2.2.1 Common Stock

A share is a security sold by a corporation that represents a nominal value and provides shareholders with the right to attend annual and special shareholder meetings. Shareholders also receive dividends at the end of the fiscal year.

2.2.2 Preferred Stock

Preferred stock is a type of security that represents a nominal value and pays stockholders fixed earnings as dividends. According to Munawar (2012), preferred stockholders have several rights, including the control right to a predetermined dividend and the right to payment in the event of liquidation. In contrast, common stockholders have control rights, which allow them to select the company's leadership, profit-sharing rights, and pre-emptive rights, which guarantee the same percentage of ownership if the company issues additional shares to protect the control rights of existing shareholders.

2.3 The impact of macroeconomic variables

Macroeconomic factors play a critical role in shaping a nation's economy, and any significant changes can have a profound impact on it in various ways. When such changes occur, regulatory bodies often take action and adjust their policies to steer the economy towards growth. The goal of this study is to examine how inflation, interest rates, exchange rates, and trade balance affect the stock prices of companies listed on the Zimbabwe Stock Exchange

2.3.1 Inflation Rate

According to Tucker (2007), inflation is the increase in the average cost of goods and services across the entire economy, affecting the overall level of prices and not just the price of a single product. Inflation has various effects on the economy, both positive and negative. However, the negative effects, such as a long-term decline in the real value of money and other financial factors, are more

apparent (Tucker, 2007). High and fluctuating inflation rates can raise uncertainty, leading to a decrease in demand for returns and a drop in market valuation. As shown by studies conducted in Ghana, Pakistan, Malaysia, and Asian countries such as Thailand, Indonesia, Singapore, and the Philippines, there is a negative correlation between inflation rates and stock prices (Kyereboah-Coleman and Agyire-Tettey, 2008; Sohail and Hussain, 2009; Mehr-un-Nisa and Nishat, 2011; Bekhet and Mugableh, 2012; Wongbangpo and Sharma, 2002). Consumers may purchase in large quantities, anticipating future price increases, resulting in shortages of goods. In contrast, Olowe (2007) and Rjoub et al. (2009) challenge the notion that inflation rates have a negative impact on stock prices, suggesting that they may work as a buffer against inflation.

2.3.2 Exchange Rates

Currency is often included in asset portfolios as an investment, and understanding how exchange rates affect the stock market is crucial for portfolio performance. However, studies on how changes in exchange rates impact stock prices have produced mixed results (Dimitrova, 2005). Some studies, such as those conducted by Hondroyannis and Papapetrou (2001), Kyereboah-Coleman and Agyire-Tettey (2008), Hasan and Nasir (2008), and Diamandis and Drakos (2011), have shown that exchange rates have a favorable impact on stock prices. This is because currency devaluation can make local businesses more competitive, increasing their exports and driving up stock prices (Muhammad & Rasheed, 2002). However, other studies, such as those by Alvarez-Plata and Schrooten (2004), Olowe (2007), Pal and Mittal (2011), and Bekhet and Mugableh (2012), have noted adverse effects. Erdem et al. (2005) suggest that currency depreciation can decrease a country's product costs on the international market, increasing demand for those goods and cash inflows. However, if a country imports a significant portion of its manufacturing inputs, currency depreciation can lead to a rise in the price of imported goods, hurting the economy. Wu, Lu, and Perez (2012) focused on the relationship between the US dollar and the Philippine Stock Exchange Index (PSEI) in their investigation. The study used time-series analysis and secondary monthly data with 157 observations from July 1997 to July 2010. The study found that the US dollar exchange rate and PSEI had a consistent long-term relationship based on the co-integration test. The PSEI's short-term trend movement will gradually rise but eventually tend towards zero, while the growth of the US dollar exchange rate will continue to decline.

2.3.3 Interest Rates

When interest rates increase, stock prices tend to decline, and investors may turn to bonds instead. Conversely, stock prices tend to rise when interest rates decrease. This negative relationship has been highlighted by several studies, including those conducted by Paul and Mallik (2003), Nasseh and Strauss (2004), McMillan (2005), Hasan and Nasir (2008), Hussainey and Ngoc (2009), and Peiro (2015). The reason for this negative relationship is that rising interest rates increase the discount rate, leading to a decline in the present value of future cash flows and a detrimental effect on stock valuations (Hasan and Nasir, 2008). However, other studies such as those by Lobo (2002) and Erdem et al. (2005) found a positive relationship between interest rates and the stock market. They explained that the stock market may anticipate good or bad news when the Federal Reserve raises interest rates more or less than anticipated, respectively. This suggests that while the influence of interest rates on the stock market can be beneficial, unexpected news can have a significant impact.

2.3.4 Gross Domestic Product

Gross Domestic Product (GDP) is the primary indicator of an economy's performance, representing all income generated within a country, including income from foreign-owned inputs (Mankiw, 1997). GDP is important to the stock market as it measures the economy's health. A rise in GDP, indicating positive growth, would suggest that businesses are performing well, which is a positive sign to sensible stock market investors. Strong company performance can lead to additional reinvestment, ultimately boosting future earnings and stock values. An increase in GDP can also increase consumers' purchasing power, leading to a potential increase in stock market investment. Therefore, GDP serves as an indicator of investors' purchasing power.

2.3.5 Corruption

Corruption is a global problem that extends beyond national boundaries and represents a significant political issue worldwide, according to Aluko (2009). It is not limited to any particular nation, race, or region of the world. Various issues arise from this threat, such as the phantom workers syndrome, irregular voting, port congestion, police extortion of toll payments, the delayed

movement of documents in offices, and long queues at passport offices and gas stations (Dike, 2005; Ihenacho, 2004).

2.4 THORETICAL LITERATURE REVIEW

The relationship between stock markets and the macroeconomic environment has been the subject of research since Schumpeter's articles in 1932. Over time, numerous concepts have been developed, including the well-known Arbitrage Pricing Theory by Ross (1976) and the Efficient Market Hypothesis by Fama (1970, 1993). The Capital Asset Pricing Model (CAPM) and Arbitrage Pricing Theory (APT) by Sharpe and John Lintner (1964) and Ross (1976) are commonly used to explain the relationship between stock prices and the macroeconomic environment, as they are established ideas favored by numerous empirical researchers. Multifactor theories link the performance of the stock market to several significant macroeconomic factors, such as interest rates, gross domestic product, trade openness, foreign capital inflows, crude oil prices, overall economic activity, money supply, and exchange rates (Talla, 2013). According to these theories, changes in profitability may lead to variations in stock prices, which may, in turn, affect macroeconomic variables such as future dividends and cash flows (Gitman, 2013). Therefore, these theories form the foundation of this theoretical assessment.

2.4.1 Capital Asset Pricing Model (CAPM)

William Sharpe (2015) and John Lintner (2014) developed the Capital Asset Pricing Model (CAPM) based on Harry Markowitz's earlier work. The CAPM is used to value individual securities in effective capital markets by appropriately discounting the expected future returns from holding securities at a rate that accurately captures the level of risk associated with doing so (Pike, 2015). The CAPM determines the risk premium that the market expects from different assets. According to the CAPM, investors should only be compensated for risk and time value of money (Mugambi and Oketch, 2016). The risk-free rate compensates for time value of money, whereas the beta coefficient compensates for risk (Mugambi and Oketch, 2016). The beta coefficient takes into account changes in the exchange rate and inflation, among other factors (Ogilvie and Parkinson, 2005). The CAPM model suggests that macroeconomic factors, such as interest rates, exchange rates, and inflation, can affect stock prices (Pike, 2015).

The CAPM model is expressed as follows:

$$ER_j = R_f + \beta_1(R_m - R_f) \quad (1)$$

where ER_j represents the anticipated return on an asset, R_f is the risk-free interest rate, R_m is the market rate, $(R_m - R_f)$ is the cost of risk, and β_1 is the average securities return. This equation shows that macroeconomic factors can impact stock market performance. Unexpected changes in the riskless interest rate can impact pricing and indirectly affect returns by altering the temporal value of upcoming cash flows. Unexpected changes in the risk premium can impact returns by influencing the discount rate. Changes in macroeconomic factors that affect the market risk premium can also impact predicted returns. However, the proposed criteria only apply to a select group of additional potential causes, which is a limitation.

2.4.3 Arbitrage Price Theory (APT)

The APT model is viewed as a progression of the CAPM. Ross' models from 2015 use a number of independent features rather than just one index to try to explain the risk-return relationship (Pike, 2015). Every investor in the multi-factor model believes that the stochastic features of capital asset returns are consistent with the factors' structure (Pike, 2015). According to APT, investors would benefit from arbitrage opportunities in the larger market, which includes Omorokunwa and Ikponmwoosa (2014a). According to the theory, the rate of return on an asset is influenced by extra risk factors, such as the rate of return on alternative investments. Since each component has a unique beta coefficient that illustrates its sensitivity to change, it is possible to represent the predicted returns of a financial instrument as a linear function of numerous macroeconomic factors or fictitious market indexes (Ogilvie and Parkinson, 2005).

The CAPM approach just takes into account the expected return on the market when evaluating an asset's value, whereas the APT formula takes into account both the expected return on the hazardous asset and the risk premium related with a number of macroeconomic indicators. In mathematics, APT is calculated as follows:

$$R_i = a_i + b_{i1}I_1 + b_{i2}I_2 + \dots + b_{ij}I_j + e_i \quad (2)$$

Where: a_i = if all indices have a value of 0, what is the anticipated rate of return for stock i

I_j = the value of the j th index that affects stock return I the j th index number that affects stock return i

b_{i1} = the return on stock i 's price in relation to the j th index

e_i is the chance variation based on particular occurrences affecting the returns on the asset.

The economic factors that could affect stock returns, according to this model, include changes in predicted industrial output levels, inflation, and changes to the term structure of interest rates (Ogilvie and Parkinson, 2005). Theoretically, each stock's return should be linearly tied to a set of related indices (Akwasi, 2012). This demonstrates that changes in stock values are influenced by a range of factors, including macroeconomic ones.

One of the most explicit multifactor models that acknowledges the effects of numerous macroeconomic factors on stock performance is the APT model. The underlying assumption is that a number of variables that affect stock value must be taken into account when valuing stocks. The APT did not, however, identify the kind or quantity of macroeconomic parameters that should be examined. Even though Ross, et al. (2017) evaluated the effects of four variables inflation, GNP, investor confidence, and yield curve movements they argued that the APT should not be restricted to these elements. Therefore, greater study is required to examine as many factors from many contexts as is practicable.

2.5 Conceptual Framework

Figure 1 Conceptual Framework

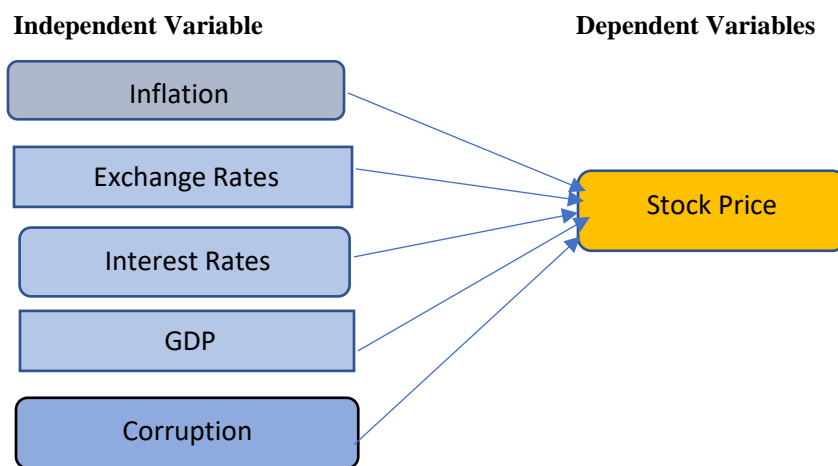


Figure 2.1 Conceptual Framework

2.6 EMPIRICAL LITERATURE REVIEW

In recent years, there has been growing interest in the relationship between macroeconomic factors and stock market volatility. A number of studies have investigated this relationship, used a variety of econometric techniques and examining a wide range of macroeconomic variables.

Tangjitprom (2012) categorized macroeconomic variables into four groups based on their impact on the stock market. The first group includes variables that affect the economy as a whole, such as industrial production and employment levels. The second group consists of variables that have an impact on monetary policy, such as interest rates, term spreads, and default spreads. The third group focuses on global operations, including the exchange rate, global trade, and foreign direct investment. The final group includes variables that contribute to the price level, such as the consumer price index, crude oil price, gold price, and consumer price index.

Mitnik et al. (2015) used component-wise boosting methodologies to explore the impact of various risk factors on S&P 500 returns volatility. They found that the selected risk factors had a nonlinear effect on volatility in the future. Beetsma and Giuliadori (2012) found that the macroeconomic response to stock market volatility underwent a significant change over time. Park et al. (2017) studied the correlation between implied volatility and stock market returns in the Korean Stock Market and discovered that the exchange rate between the Korean Won and the US Dollar had a significant impact on the conditional correlation between stock return and volatility. Garza Garcia and Yue (2010) found that macroeconomic forces in the US positively influenced Chinese stock indices.

Kabir et al. (2014) discovered a significant link between Malaysian stock prices, currency rates, and the S&P 500 index. Kan and Lim (2015) identified the impact of both domestic and global indicators on the price of Malaysian stocks. They found that while Malaysian stock prices decline when industrial production and the money supply increase, they rise when inflation and US stock prices increase. Hsing and Hsieh (2012) used the GARCH model to examine the impact of macroeconomic factors on the index of the Polish stock market. The study found that a higher German or US stock market index, a rise in industrial production or real GDP, a fall in government borrowing, a drop in Treasury bill rates, a drop in the value of the euro, a drop in inflation, a drop in the yield on euro area government bonds, and a drop in the M2/GDP ratio are all positive influences on the index of the Euro area stock market.

Kumari and Mahakud (2015) discovered a statistically significant correlation between several macroeconomic fundamentals and stock market volatility when examining the Indian stock market. Aliyu (2012) investigated the asymmetric volatility effect in the Nigerian and Ghanaian stock markets and found that inflation had a substantial role in both countries' stock markets' volatility. Jain and Biswal (2016) studied the links between the prices of gold, crude oil, exchange rates, and the Sensex and discovered that a global fall in the price of gold and crude oil lowers the Sensex by weakening the Indian rupee. Abbas et al. (2019) found strong correlations between the returns and volatility of the stock market and macroeconomic indices in the G-7 economies.

Joshi (2015) conducted an Asian study looking at the relationship between macroeconomic factors and the growth of the Indian stock market. The study found a strong correlation between changes in India's inflation, exchange rate, and economic growth. Osamuonyi and Eybayiro-Osagie (2012) found a significant, although negative, association between the stock market index and the M2 measure of the money supply in Nigeria.

Overall, these studies suggest that a wide range of macroeconomic factors can impact stock market volatility. Furthermore, the impact of these factors on stock market volatility can vary depending on the country and the specific macroeconomic variables being examined. As such, it is important for investors to understand the relationship between macroeconomic factors and stock market volatility in order to make informed investment decisions.

2.7 Summary

The researcher used the literature review chapter to identify a clear gap where a fresh contribution could be made. The chapter provided a conceptual framework, including the definition, categories, root causes, and stock price implications of macroeconomic factors. The chapter allows the researcher to identify some gaps in the literature that must be filled in order to ensure adequate solutions to the current issues regarding the impact of macroeconomic variables on stock prices.

CHAPTER 3: RESEARCH METHODOLOGY

3.0 INTRODUCTION

This chapter provides information on the methods and tools used for collecting, validating, and analyzing data in a research study. It begins by introducing the various sources of data that were used, including primary sources like surveys, interviews, and observations, as well as secondary sources such as literature and existing data sets. The chapter then goes on to discuss the specific data collection methods that were employed, including the questions asked during surveys or interviews, and any challenges or limitations encountered during the data collection process. Finally, the chapter covers the mathematical methods used to analyze the data, such as statistical tests or qualitative data analysis techniques, as well as any visual representations of the data. Overall, this chapter is important for understanding how the research was conducted, ensuring the validity and reliability of the data, and drawing accurate conclusions from the research findings.

3.1 Research Design

The phrase "research design" refers to the framework, structure, and approach of a study. It acts as a guide for how the study will be conducted. A research plan is a detailed outline of the research process, according to Borg, Gall, and Gall (2007). It provides a thorough breakdown of the strategies and procedures that will be used to collect and analyze data. By establishing a justification for the choice of data sources, gathering, and analysis methodologies, Saunders, Lewis, and Thornhill (2016) described it as a framework for the collection and analysis of data to address research questions and achieve research goals.

This investigation was carried out using a descriptive research design. The prevalence of the descriptive research design in the economics and finance sectors, according to Flick (2009), is a result of how effectively it supports policy evaluations. According to Saunders, Lewis, and Thornhill (2009), the aim of descriptive research is to correctly represent individuals, events, or circumstances. It may be a continuation, introduction, or—more frequently—an explanation of another study. The correlational method was also employed in the study to shed light on the relationship between the independent and dependent variables. According to Cooper and Schindler, one of the objectives of descriptive research is the detection of relationships between diverse variables (2014). Correlational studies, a subtype of descriptive investigations, are occasionally used to describe the

objective. The study's goal was to examine the effects of various macroeconomic conditions on stock prices. One illustration is the Zimbabwe Stock Exchange. The research used secondary data that were easily accessible in order to acquire the required pertinent information. The descriptive research method was appropriate for the study since it allowed the researcher to recount events as they actually happened before gathering important statistical information. The study employed quantitative data collection techniques, including data analysis procedures involving the use of graphics, in order to produce or make use of numerical data. The major goal of this study was to clearly explain which macroeconomic factors had a substantial bearing on Zimbabwe's stock market performance.

3.1.1 Research Methods

The two basic categories are quantitative and qualitative research approaches. For small samples, qualitative research is frequently appropriate, but its results are not quantitative. Quantitative methods are dependent on data and frequently involve measured investigation. Stocks, J. (2013). Thus, quantitative research will be used in this study.

The two fundamental categories of research approaches are quantitative and qualitative. Qualitative research is often appropriate for small samples, but its results are not quantitative. Quantitative methods, on the other hand, rely on data and often involve quantitative analysis, as noted by Stocks (2013). Therefore, this study will utilize a quantitative research approach

3.1.2 Research Instruments

Data conversion and modeling are essential for data analysis to identify relationships that can help support the research thesis. In this study, R-Studio version 4.1, EViews 12, and Excel were utilized to assess the connection factors and independent variables. Microsoft Excel was used to analyze graphs

3.2 Population

A research population is a sizable collection of individuals or things that are the subject of a scientific investigation. The wellbeing of the population is often considered when conducting research. A population is the total set of individuals about whom researchers aim to make

conclusions, according to Cooper and Schindler (2014). According to Borg, Gall, and Gall, a target population is a comprehensive group of the individuals, events, or things that the researcher aims to study (2007). The study focused on all of the firms' share price histories listed and included in the ZSE Share Index, with a target population of the companies listed on the Zimbabwe Stock Exchange market between 2018 and 2022.

3.2.1 Sampling Technique and Sample Size

Saunders, Lewis, and Thornhill (2016) define the sampling frame for every probability sample as an exhaustive list of all instances in the target population from which the sample will be drawn. It is considered significant because the chosen methodology will determine whether or not the study's sample accurately represents the entire population. Cooper and Schindler (2014) note that the study's findings are expected to reflect the study population.

The study focused on the historical ZSE share price index from January 1, 2018, through December 30, 2022, as well as three macroeconomic variables: inflation, interest rates, and currency rates. In order to examine the data and gain a deeper understanding of the target population, a researcher purposefully selects a sample, which is a group of examples made up of a subset of that population (Schindler & Cooper, 2014). When the population is larger, a smaller percentage of the population is required to establish a representative sample. However, the accuracy of the estimate increases with larger sample sizes, as noted by Schindler and Cooper (2014).

3.3 Data Collection

The Reserve Bank of Zimbabwe, the ZSE share price list, and the World Bank data site were used to get the information. The data, which was collected monthly and covered the months of January 2018 and December 2022, resulted in a total of 33 observations that were used in the study.

3.4 Data Sources

A researcher can utilize two main sources of information, primary and secondary data. The selection of data sources is influenced by various factors, such as data availability, the research issues to be addressed, the time frame, and available resources. In this study, the majority of the data used were secondary. According to Sanders et al. (2009), secondary data analysis is the process of locating, gathering, and objectively assessing secondary data. Examples of secondary data sources include

press releases and other media-generated information, firm profiles, reports, administrative documents, and public records.

The study utilized secondary data sources such as the Zimbabwe Stock Exchange (ZSE) share price list to gather information about stock prices, the World Bank data portal to gather information about GDP and inflation, and the Reserve Bank of Zimbabwe's data portal to gather information about exchange rates, interest rates, and corruption (RBZ)

3.5 Data Cleaning Process

To ensure that the output is accurate, the data should be cleaned before use to avoid the "garbage in, garbage out" situation. Wang and Strong (1996) defined data quality as fitness for purpose. Data cleaning involves removing duplicate data, correcting errors and omissions, and eliminating unwanted data. In this study, Excel procedures for data filtering and sorting were utilized to sanitize the data

3.6 Data Analysis

According to Zikmund (2003), data analysis entails examining the acquired or existing data, evaluating responses for anomalies, and organizing data to reveal significant information and make logical inferences for decision-making. In this study, descriptive and inferential statistics were used to analyze the relationship between the three independent variables and the dependent variable, which was the ZSE share index that measures stock market performance. The independent variables included inflation, interest and exchange rates, GDP, and corruption.

Inferential statistics refer to techniques used to make inferences about a population based on sample data, as noted by Cooper and Schindler (2014). The study utilized the ARDL and GARCH models to investigate the nature and intensity of the relationship between the independent and dependent variables. The ARDL model was used to analyze short and long run correlations between the variables, as well as overall trends and their exhibit. The foundation of the two approaches is the relationship between two or more variables. The statistical software EViews 12, R-Studio, and Excel were utilized as analytical tools in this study.

3.6.1 Data Validity and Reliability

The validity of a test's data determines its robustness and applicability in evaluating what it is intended to evaluate (Cohen, 2010). The study objectives were expressed as precisely as feasible,

which increased the investigation's validity. Reliability is the extent to which research tools produce reliable and accurate outcomes (Cohen, 2010). As a consequence, by relying on data acquired from reputable sources like ZSE, the World Bank, and RBZ, the researcher has ensured authenticity.

3.7 Description of Variables

From January 2020 to December 2022, data are gathered monthly with a total of 35 observations.

The variables utilized are identified and described in Table 3, 1. The name of the variable is displayed in the first column, the variable itself is displayed in the second column, the measurement units are displayed in the third column, and the source from which the data was gathered is displayed in the last column.

Table 3.1 Description of variables

Variable	Symbol	Indicator	Source
Stock Price	SP		Zimbabwe Stock Exchange ZSE
Inflation	INF	Natural logarithm of the CPI	World bank, RBZ
Exchange Rates	ER	Natural logarithms of exchange rates	Reserve Bank of Zimbabwe RBZ
Interest Rates	INR	Natural Logarithms of lending rates	Reserve Bank of Zimbabwe
Economic Growth	GDP	Natural Logarithms of Gross Domestic Product	World Bank Data
Corruption			

3.7.1 Stock Price

Stock prices are the market-determined value of a company's shares of stock. These prices are influenced by various factors, including the financial performance of the company, industry trends, the state of the economy, and investor sentiment. Investors and analysts closely monitor stock price fluctuations because they offer insights into the state of the economy and specific companies. Rising

stock prices are generally seen as a positive sign by investors, while declining stock prices may indicate underlying issues with a company or larger economic concerns, as noted by Jones and Dow (2021)

Justification

The foundation for depends on a variety of factors, including the company's financial performance, market developments, industry prospects, and investor sentiment. To evaluate a company's chances of revenue growth, level of debt, and cash flow, investors look at its financial statements. They also consider the company's position in relation to the market's level of competition.

3.7.2 Inflation

A sustained rise in consumer spending or a persistent decline in the buying power of money are both examples of inflation (World Bank, 2013). Realistically speaking, inflation translates to the fact that your money will not buy as much as it did yesterday. Slow economic development is the outcome of high inflation, a symptom that the economy is not being managed well. Inflation is calculated using the Laspeyres algorithm and expressed as a consumer price index (World Bank, 2006).

Justification

The detrimental repercussions, which include a long-term decline in the real worth of money as well as other financial variables, appear to be more apparent, according to Tucker (2007). Future inflation rates are unpredictable as a result, which discourages investment and saving. If inflation levels significantly increase, however, this could lead to shortages of particular commodities as customers start to buy in large quantities under the belief that prices would rise soon. Many people view inflation as bad news for the stock market because it threatens to reduce consumer spending and, consequently, corporation profits.

3.7.3 Exchange Rates

Exchange rates refer to the value of one currency in relation to another. They indicate how quickly one currency can be exchanged for another. Exchange rates are influenced by various factors, such as supply, political stability, and interest rates. They are crucial to international trade and investment because they impact both the price of goods and services and the success of investments in other

countries. Understanding exchange rates is essential for businesses and investors engaging in global trade and investment.

Justification

According to Wong (2018), exchange rates and stock values are closely correlated. Multinational organizations engaging in international trade are impacted by real exchange rates, which can have a significant effect on their income. Changes in actual exchange rates may also have an unequal effect on real stock prices. Sui and Sun (2016) examined the dynamic relationships between local stock returns, exchange rates, interest differentials, and the US S&P 500 returns in Brazil, Russia, India, China, and South Africa (BRICS). The study found that stock returns are short-term affected by exchange rate movements but not the other way around. Brazil and Russia were the only countries with significant stock return to exchange rate spillover effects, while S&P 500 shocks impacted the stock markets of China, South Africa, and Brazil. This suggests that the US stock price has the information required to predict stock prices in the BRICS. The exchange-to-stock return spillover effects were found to have increased as a result of the financial crisis of 2008–2009. A well-regulated exchange rate system can help maintain stock market stability during a financial crisis.

3.7.4 Interest Rates

An interest rate is the cost of borrowing money, and central banks control it to prevent inflation and encourage economic growth. Exchange rates, consumer spending, and corporate investment may all be impacted.

Justification

High interest rates make it more expensive for firms to borrow money to finance their operational investments, which can lead to lower profitability and declining stock prices. When interest rates are high, investors may choose to invest in fixed income securities such as bonds rather than equities, leading to a decrease in interest in stocks and their pricing. The complex relationship between interest rates and stock prices is impacted by various factors such as business performance, investor sentiment, and economic conditions.

3.7.5 Gross Domestic Product

Economic expansion refers to an increase in the production of goods and services by businesses over a specific period of time. To be more precise, the estimation must remove the effects of inflation. Economic expansion leads to an increase in organizations' profits, which in turn drives up stock

prices. Companies have more money to invest and hire more employees, resulting in increased salaries and more consumer spending. This spending promotes further economic growth, making positive economic growth essential for all nations. Therefore, the most popular economic indicator is economic growth.

Gross domestic product (GDP) is the best way to measure economic growth. It takes into account the entire monetary yield of the country, including all products and services produced and made available for purchase by companies within the country. The calculation of GDP growth rate is based on estimates of the last created gross domestic product, excluding the components used to create an object. Trades are included because they are produced within the country, and economic growth is adjusted for the volume of imports. The rate of change in gross domestic product per capita (GDPP) is used in this study as a proxy for economic growth, as noted by the World Bank (2017).

Justification

Since consumers generally have more purchasing power and would probably allocate more income to stock market investing, *ceteris paribus*, an increase in GDP should likewise boost the level of the stock market. In this sense, GDP serves as a stand-in for investors' purchasing power.

3.7.6 Corruption

Global corruption is a significant concern that transcends international and national boundaries, demonstrating politically significant malfeasance on a global scale, according to Aluko (2009). It is not solely under the control of any one nation, population, or geographic region. As noted by several sources cited by Aluko, including Dike (2005), Ihenacho (2004), Oliyide and Odeku (2002), and Oloja (2002), this issue has led to a variety of problems, including sluggish paperwork processing in offices, toll fee extortion by police, port congestion, long queues at passport offices and gas stations, the ghost worker phenomenon, and election irregularities

Justification

Because corruption is an underhanded, irregular, and unlawful practice, expectations regarding investment flows and investor opinions may have a positive or negative impact on SR. Diverse investors will be forced to recognize distorted signals because of the unexpected nature of corruption's effects. Therefore, it is unclear what effect widespread corruption may have on BRIC

income. Certain institutional characteristics and the literature on how they affect corruption may provide some cues.

Models

This investigation employs the ARDL model developed by Pesaran et al. (2001), which is one of several cointegration research techniques, including the JJ, EG, and ARDL cointegration tests. Compared to the other methods, the ARDL approach is the most recent and offers several econometric advantages over the EG and JJ co-integration methods. One key advantage of the ARDL is its ability to run regardless of whether it is strictly I(1), strictly I(0), or fractionally integrated, unlike other integration tests that require the pre-test series to specify their integration order (Nkoro and Uko, 2016). The study utilizes the ARDL technique to investigate the relationship between macroeconomic factors and stock prices, with inflation rate, exchange rates, GDP, and corruption as regressand variables. Additionally, the study presents a long-run autoregressive distributed lag model that examines the effect of inflation, foreign exchange rate, and COVID-19 on the performance of microfinance institutions and Uko 2016).

Model 1

The generalized model of inflation, exchange rate, interest rate, GDP, and corruption

$$Sp_t = f(INF_t, EX, RATE_t, INT.RATE_t, GDP_t, Crptn_{t-1}) \quad (1)$$

And the function is

$$Sp_t = \beta_0 + \beta_1 INF_t + \beta_2 EX, RATE_t + \beta_3 INT.RATE_t + \beta_4 GDP_t + \beta_5 Crptn_{t-1} + ut \quad (2)$$

The connection between macroeconomic factors and stock price will be shown using an ARDL technique. When we look for cointegration among the right-hand side independent variables, the inflation rate, exchange rates, GDP, and corruption will all be taken into account as regressand variables. The relationship indicated above can be represented using the form below:

$$Sp_t = C_0 + \delta_1 INF_{t-1} + \delta_2 EX.RATE_{t-1} + \delta_3 INT.RATE_{t-1} + \delta_4 GDP_{t-1} + \delta_5 Crptn_{t-1} \sum_{i=0}^p \Phi_i \Delta INF_{t-1} + \sum_{j=0}^{q1} \Psi_j \Delta EX.RATE_{t-j} + \sum_{l=0}^{q2} \Upsilon_l \Delta INT.RATE_{t-1} + \sum_{k=0}^{q3} \omega_k \Delta GDP_{t-1} + \sum_{k=0}^{q4} \omega_k \Delta Crptn_{t-1} + \varepsilon_t$$

$Sp_t \rightarrow$ current stock price performance

INF_{t-j} → inflation rate in th j^{th} lag backward

$EX.RATE_{t-1}$ → floating exchange rates lagging back from th current rate at time t.

$INT.RATE_{t-1}$ → Interest Rate lagging back from th current time at t.

GDP_{t-1} → Gross Domestic Product from th current time at t

$CRPTN_{t-1}$ → Corruption from th current time at t

δ_i → long-run multipliers in th model

C_0 → constant term

$\Psi_j, \Phi_i, \gamma_i, \omega_k$ → long run coefficients

ε_t → white noise error

Th long-run autoregressive distributed lag model 1 for inflation, foreign exchange rate, and COVID19 on th performance of microfinance institutions.

$$Sp_t = C_0 + \sum_{i=0}^p \delta_1 \ln INF_{t-1} + \sum_{j=0}^{q_1} \delta_2 EX.RATE_{t-j} + \sum_{l=0}^q \delta_3 INT.RATE_{t-1} + \sum_{k=0}^{q_3} \delta_4 GDP_{t-1} \\ + \sum_{l=0}^{q_4} \delta_4 CRPTN_{t-1} \varepsilon_t$$

3.8 Pre-Testing Procedures

3.8.1 Descriptive Statistics

Procedures used to summarize, arrange, and interpret data sets are known as descriptive statistics. These may be displayed graphically or in a table. Each descriptive statistic turns a lot of data into a more digestible summary, aiding in the sensible simplification of enormous volumes of data. (Jaggi 2012)

3.8.2 Correlation Test

Correlation is a method used to determine the relationship between two variables, and this relationship can either be positive or negative. When both variables increase at the same time, there is a positive connection. Conversely, a negative correlation exists when one variable decreases while the other increases, or when they move in opposite directions. This relationship can be straight, curved, or a combination of both. The strength of this relationship is evaluated on a scale ranging from -1 to +1. If there is no correlation between the variables, the result is 0. If the correlation is weak, the result is closer to 0. A strong positive correlation will be closer to 1, while a strong negative correlation will be closer to -1, according to Pearson correlation, which is a type of correlation that evaluates the linear relationship between variables. For Pearson correlation to work, variables must be continuous.

It is important to note that the saying "correlation does not imply causation" highlights that while correlation can demonstrate a relationship between two variables, it cannot explain why those variables are related. Multicollinearity between variables is considered to be present when there is a correlation of 0.8 or greater (Wooldridge, 2010). To determine the various effects of a segment's components, the correlations of each segment of data are investigated (Morrow, 2009).

3.8.3 Multicollinearity Test

Multicollinearity occurs when there is correlation between independent variables in a regression model. When fitting a model and interpreting its results, high levels of correlation between variables can make it difficult to draw conclusions. To address this issue, Variance Inflation Factors (VIFs) can be used to detect multicollinearity (Paul, 2012). VIFs show the direction and magnitude of the correlation between independent variables. There is no upper bound for VIFs, and they can range from 1 to infinity. If $0 < \text{VIF} < 5$, there is no evidence of multicollinearity. If $5 < \text{VIF} < 10$, there is considerable multicollinearity present. If $\text{VIF} > 10$, there is strong evidence of multicollinearity between variables (Cameron & Trivedi, 2005). VIFs can be calculated using SPSS

3.8.4 Stationarity Test

To determine whether a time series is stationary or not, unit root tests are used. Various unit root tests have been proposed in literature, including the ADF (Augmented Dickey Fuller) test, Phillips-Peron test, and KPSS (Kwiatkowski, Phillips, Schimdt, & Shin, 1992). The Dickey-Fuller test is

based on comparing the alternative hypothesis, which assumes that errors are white noise, against the null hypothesis, which states that the series contains unit roots. The conventional t-statistic is used to conduct the test, and the critical values for the test are determined by simulation since the test does not follow the typical student t distribution. The augmented Dickey-Fuller test is a variation that allows for some correlations (Phillips & Perron, 1992).

The test is shown as follows:

$$\Delta y_t = \alpha y_{t-1} + X^1 \delta + \beta_1 \Delta y_{t-1} + \beta_p \Delta y_{t-p} + V_t \quad (1)$$

Where $\Delta y_t = y_t - y_{t-1}$, $\alpha = \rho - 1$, ρ and δ are parameters to be estimated, and y is assumed to follow an AR(p) process. The null hypothesis (H_0) is $\alpha = 0$, indicating the presence of unit roots. If the t-statistic is greater than the ADF critical value, H_0 is not rejected, and it is concluded that unit roots exist. If the t-statistic is less than the ADF critical value, H_0 is rejected, and it is concluded that unit roots do not exist. If H_0 is rejected, the data in the series is stationary and can be used in modeling without employing differencing.

The Augmented Dickey Fuller test is performed (ADF) to determine the best model to apply to the data. If the variables are stationary (I(0)) or integrated of the same order (I), the data is used to effectively apply the VECM (1) model. If the variables are non-stationary, they are differentiated n times until they become stationary.

3.8.5 Z Scores and Scale Reduction

According to the research, z scores normalize or limit values to the same scale. Z will be used as a prefix for variables.

3.8.6 ARDL Model Specification

Testing for cointegration is crucial when dealing with variables that have some form of unit root non-stationary property. Pesaran (2001) introduced an Autoregressive Distributed Lag (ARDL) approach to address cointegration relationships. The ARDL method can be used to estimate long- and short-term relationships using integrated factors I(0), I(1), or a combination of both.

In this study, the impact of GDP, corruption, and exchange rates on stock prices in Zimbabwe was analyzed using a self-returning variance lag model. The ARDL model can be used to handle cointegrations and produce reliable and accurate results

3.8.7 Cointegration Test

Engle and Granger (1987) were the first to formalize the concept of cointegration by outlining testing and estimation methodologies for determining the existence of long-term linkages between a set of variables in a dynamic specification framework. To determine whether a model displays empirically significant long-term relationships, cointegration must be tested. In addition to the Engle-Granger method, there are several cointegration tests falling under the distributed lag autoregressive cointegration method or the combined cointegration test method. The cointegration approach, also known as the combined cointegration test (Pesaran et al., 2001), identifies long-term relationships between non-stationary series and reparametrizes them for error correction (ECM), providing a remedy.

3.8.8 The Error Correction Model

Error correction models are used to ensure that a model is dynamic and stable over a significant period of time. Since ARDL is a single model dynamic equation with the same structure as the error correction model, ECM results provide short-term dynamics and long-term relationships for the variables in the single model. It is used to evaluate how well ARDL models perform when using the error correction term (ECT). The error correction term is a parameter of the error term effect generated from the rate adjustment to equilibrium or the estimation model.

The Schwartz Information Criterion (SIC) and the Akaike Information Criterion (AIC) are the most popular techniques for selecting the delay length of a model, but the AIC technique provides the ideal delay length for the data and is therefore suitable for this model

3.8.9 Volatility Forecasting using GARCH Model

Developing trustworthy predictive models has been a priority for academics for a long time. Early work on volatility prediction was led by the ARCH (Engle, 1982) and GARCH (Bollerslev, 1986)

models, which were specifically designed to handle the non-linear characteristics of stock return data. Since then, both academic and professional research on the applicability of these models for volatility forecasting has grown significantly. The researcher chose this model because it forecasts and estimates volatility while considering the series' conditional variance.

Non-linear models have been used because linear models are unable to account for several characteristics of financial data, including volatility clustering, leverage effects, and leptokurtosis. The most popular non-linear model family for predicting the volatility of financial data is the ARCH family. The Autoregressive Conditional Heteroscedastic (ARCH) model is used to describe the non-linear properties present in market time series data, such as non-constant variances. The ARCH (1) model, which depends on one squared lagged value of u_t , is used to calculate the conditional variance in equation (1).

The Generalized ARCH (GARCH) model, developed by Bollerslev (1986) by extending the ARCH model, is a more cost-effective solution. The GARCH model allows the conditional variance to depend on its own past delays, unlike the ARCH model. By adding p and q lags, the GARCH (p,q) model produces conditional variance based on the conditional variance component and error variance. Different estimation techniques, such as maximum likelihood (MLE), are required for GARCH models because they are non-linear.

The GARCH (1,1) model is widely used in both academic and business settings because it can capture significant characteristics such as volatility clustering in financial data. Higher-order GARCH (p,q) models may also be useful, particularly when using a large amount of data. To find the model that best fits the data and accurately represents the volatility pattern for each dataset, a range of hypotheses must be tested.

For this study, GARCH modeling was performed using the R-Studio programming language and the ARCH library (Sheppard, et al., 2019).

Equations:

$$(1) r_t = \mu + \mu_t \text{ where } \mu_t = v_t \sigma_t \text{ and } v_t \sim N(0,1)$$

$$(2) \sigma_t^2 = a_0 + a_1 u_{t-1}^2$$

$$(3) \sigma_t^2 = a_0 + a_1 u_{t-1}^2 + \dots + a_k u_{t-k}^2$$

$$(4) \sigma_t^2 = a_0 + a_1 u_{t-1}^2 + \beta_1 \sigma_{t-1}^2$$

$$(5) \sigma^2 = a_0 / (1 - (\alpha_1 + \beta_1))$$

$$(6) [\sigma_t]^2 = a_0 + \sum_{i=1}^q a_i u_{t-i}^2 + \sum_{j=1}^p \beta_j \sigma_{t-j}^2$$

3.10 Chapter Summary

This chapter highlighted that the research used a quantitative approach to the study. The chapter also pointed out the population, sample used, data collection techniques, and also the data analysis methods applied.

CHAPTER 4: DATA PRESENTATION AND DISCUSSION

4.0 Introduction

In the study's data analysis chapter, we look at how stock prices and macroeconomic factors interact. We seek to learn more about the variables influencing stock market volatility by examining the correlation between important macroeconomic data and stock prices. Investors, decision-makers, and financial experts must grasp the stock market's characteristics in order to make wise choices. We investigate the relationship between macroeconomic factors and stock prices using extensive data analysis and statistical modeling tools, offering helpful insights into the complexity of financial markets.

4.1 Descriptive Statistics

The following table summarizes the nature of the data in terms of the statistical calculations.

Table 4.2 Descriptive statistics

	CORRPTN	EXC.RATE	INFN	INT.RATE	STOCK PR	GDP
	24.17314	189.6937	9.920000	45.81629	17.02200	0.005065
Median	23.00000	85.64024	5.400000	26.91000	8.050000	0.003441
Maximum	43.00000	654.0000	35.50000	165.4500	141.5300	0.108432
Minimum	18.00000	17.35310	1.600000	16.68000	-22.34000	-0.116930
Std. Dev	5.020462	197.5379	9.680781	42.10323	32.13104	0.033685
Skewness	2.645239	1.327039	1.354884	1.920361	1.882347	0.298002
Kurtosis	10.01499	3.264212	3.570488	5.413686	7.737028	10.59517
Jarque-Bera	112.5823	10.37450	11.18294	30.00817	53.39301	84.64437
Probability	0.000000	0.005587	0.003730	0.000000	0.000000	0.000000
Sum	846.0000	6639.279	347.0000	1603.570	595.4200	0.177280
Sum Sq. Dev	856.9714	132672.1	3186.396	60271.18	35101.73	0.038580
Observation	35	35	35	35	35	35

Source: author's computation

Table 4.2 presents the statistical characteristics of various economic indicators. The positive skewness of 1.882347, with a mean monthly stock price of 17.01200, indicates that the stock price is rising. The kurtosis value of 7.737028, Jarque-Bera value of 53.39301, and probability of 0 show that the stock price distribution is not typical.

The positive skewness of 1.354884, with a mean monthly inflation rate of 9.920000, demonstrates that the rate of inflation is rising. The Jarque-Bera value of 11.18294 and kurtosis value of 3.5710488, with a probability of 0.003730, suggest that the inflation is not distributed normally.

The positive skewness of the mean monthly interest rate is 1.920361, with a value of 45.81629, indicating that interest rates are rising. The Jarque-Bera value of 30.00817 and a probability value of 0, along with a kurtosis value of 5.413686, suggest that the inflation is not dispersed normally.

The average monthly exchange rate is 189.6937, with a positive skewness of 1.327039, suggesting that the exchange rate is rising. The Jarque-Bera value of 10.37450, with a probability of 0.00587, and a kurtosis value of 3.264212, show that the exchange rates are not typically distributed.

The average monthly value of GDP is 0.005065, with a positive skewness of 0.29800, indicating that the GDP is growing. The kurtosis value of 0.29800, Jarque-Bera value of 10.59517, and probability of 0 suggest that the Gross Domestic Product is not distributed regularly.

The mean monthly value of corruption is 24.17814, with a positive skewness of 2.645239, indicating that corruption is spreading. The Jarque-Bera value of 112.5823, kurtosis value of 10.01499, and probability of 0 suggest that corruption does not typically spread

4.2 Multicollinearity Test

Table 4.3 Correlations

Variables	INFLATIO	INT.RATE	EXC.RATE	STOCK.PR	GDP	CRPN
INF	1					
INT.RATE	-0.016	1				
EXC.RATE	-0.103	0.85	1			
STOCK.PR	-0.180	-0.239	-0.230	1		

GDP	0.90	0.300	0.198	-0.019	1	
CORPN	0.163	-0.208	-0.314	0.190	0.317	1

**Correlation is significant at th 0.01 level (2-tailed) *Source: author's computation*

In Table 4.3 all correlations are less than 0.8 showing no evidence of multicollinearity. However, th correlation between interest rates and inflation is slightly above 0.8 showing evidence of multicollinearity. Furthr diagnostics can be done using variance inflation factors.

4.3 Variance Inflation Factors

Table 4.4 VIF

Model	Tolerance	VIF
INFLATION RATES %	0.966	1.035
INTERESTS RATES %	0.314	3.180
EXCHANGE RATES %	0.309	3.239
GDP	0.748	1.337
CORRUPTION	0,736	1.358

Dependent Variable Stock Price %

In Table 4.4 All th VIF values are less than 5 % which shows that multicollinearity does not exist.

4.4 Stationarity Test

H0: th unit root exists or th variable is non-stationary

H1: thre is no unit root or th variable is stationary

Th above hypothesis was tested with levels, initial differences at intersections, intersections with trends, and trends and no intersections. Th table below shows th results obtained. Th unit root test was used to test stationarity properties using th Augmented Dickey-Fuller Test (ADF) at both intersections.

Table 5 Unit Root Test

Variable	Level (t-static)	First Differencing	Second Differencing	Status	Order of Integration

STOCK PR	125	-15.8*		Stationary after first differencing	I(1)
INF	-359*			Stationary at level	I(0)
INT. RATES	243	2.06	-2.59**	Stationary after second differencing	I(2)
EXC. RATES	-5.11*			Stationary at level	I(0)
GDP	-5.36*			Stationary at level	I(0)
CORRUPTION				Stationary at level	I(0)

Note * means significant at 1%, ** means significant at 5%, *** means significant at 10%

In Table 4.5 the majority of variables are integrated at either order I(0) or I(1) so it is acceptable to use ARDL model. It is important to note that the ARDL model does not work with I(2) so we need to remove interest rate which is integrated at order 2.

4.5 Z Scores

The research employed z scores to the same scale or to standardize the values. Variables are now prefixed with Z.

4.6 ARDL Model Specification

4.6.1 Lag Selection

Table 4.6 Lag Selection

Variables	Lag length
ZStock	2
ZInflation	3
ZExchange Rate	2
ZGdp	3
ZCorruption	4

The optimal lag selection was done using AIC in Table 4.6

4.6.2 Cointegration Bounds Tests

Table 4.7 Cointegration Bound Tests

f- bounds test		Null hypothesis	No level	Relationship
		Asymptotic n=1000		
Test statistics	Value	significance	I(0)	I(1)
F-statistics	7.827111	10%	2.2	3.09
K	4	5%	2.56	3.49
		2.5%	2.88	3.87
		1%	3.29	4.37

Because the f-statistic is higher than both the lower and upper bound values, the results in Table 4.7 show that stock prices and macroeconomic variables have a long-term association.

4.6.3 Long-run Coefficients

Table 4.8 Long-run Coefficients

Variable	Coefficient	Std. Error	t-Statistic	Prob
ZInflation	-0.252901	0.137939	-1.833425	0.0897
ZInterest Rate	-1.122459	0.206331	-5.440078	0.0001
ZExchange Rate	0.536832	0.261500	2.052897	0.0608
ZGdp	2.099624	0.492130	4.266402	0.0009
ZCorruption	0.185966	0.123957	1.500248	0.1574

EC= ZSTOCK-(-0.2529*ZGDP-1.1225*ZINFLATION+0.5368*ZEX+2.0996*ZCORRUPTION+0.1860)

Table 4.8 above is showing that in the long-run GDP has a negative coefficient -0.252901 showing that a 1% increase in economic growth reduces stock price by 2.5%. A 1% increase in inflation also reduces stock price by 11.2% as denoted by the negative coefficients. Exchange rate and corruption increase stock price in the long run. A 1% increase in exchange rate increases stock price by 5.4%. A 1% increase in corruption increases the stock by 21%.

4.6.4 Short-run Coefficients Error Correlation Model

Using the Error Correction Model (ECM) and the rate of error adjustment in the short term, the cointegration between variables is studied. The table below displays the interest variables' short-run dynamics.

Table 4.9 Short-Run Coefficients

Variable	Coefficient	Std. Error	t-statistic	Prob
D (ZSTOCK (-1))	0.279871	0.108227	2.585951	0.0226
D(ZGDP)	0.411630	0.130272	3.159780	0.0075
D(ZGDP(-1))	0.680183	0.176020	3.864234	0.0020
D(ZGDP(-2))	0.428034	0.158985	2.692301	0.0185
D(ZINFLATION)	-1.048636	0.172186	-6.090131	0.0000
D(ZINFLATION(-1))	1.160104	0.235334	4.929612	0.0003
D(ZEX)	0.064003	0.081652	0.783847	0.4472
D(ZEX(-1))	-0.607939	0.165761	-3.667559	0.0028
D(ZEX(-2))	-0.206963	0.090556	-2.285476	0.0397
D(ZCORRUPTION)	0.661210	0.527103	1.254424	0.2318
D(ZCORRUPTION(-1))	-3.018896	0.706950	-4.270310	0.0009
D(ZCORRUPTION(-2))	-1.048796	0.203354	-5.157494	0.0002
D(ZCORRUPTION(-3))	-1.273683	0.375449	-3.392430	0.0048
CoinEQ(-1)*	-1.772165	0.219767	-8.063822	0.0000
R-Squared	0.939195			
Adjusted R-Squared	0.895280			
Akaike info criterion	1.518370			
Durbin-Watson star	2.431512			

Source: author's computation

Table 4.9 above shows the short-run coefficients. Significant coefficients are denoted by probabilities less than 5%. Stock price is significant at lag 1. A 1% increase in stock price at lag 1 increases lag 2 stock price by 2.8%. Economic growth is significant at lag 0, 1, and 2 with an increasing effect. Inflation is significant at lag 0 and 1 where a 1% increase in inflation at lag 1 reduces stock price by 10.5% and at lag 2 it has a 11.6 incremental effect on stock price. Exchange rate is significant at lag 1 and 2 where it has a decremental effect on stock price at all lags. Corruption is significant at lag 1, 2, and 3 with a decremental effect on stock price. The coefficient of R-squared is 0.939 showing that 9.4% of stock price changes is caused by inflation, economic growth, corruption, and exchange rate. The log likelihood coefficient is less than 5% showing that the system is valid.

4.8 Granger Causality Test

Table 4.10 Granger Causality Test

Null Hypothesis	Obs	F-Statistic	Prob
ZEX does not Granger Cause ZCORRUPTION	33	0.09033	0.9647
ZIZCORRUPTION does not Granger Cause ZEX		0.11034	0.9533
ZGDP does not Granger Cause ZCORRUPTION	33	4.02763	0.0177
ZCORRUPTION does not Granger Cause ZGDP		0.95861	0.4270
ZINFLATION does not Granger Cause ZCORRUPTION	33	4.46304	0.0117
ZCORRUPTION does not Granger Cause ZINFLATION		1.19648	0.3306
ZSTOCK does not Granger Cause ZCORRUPTION	33	1.00779	0.4051
ZCORRUPTION does not Granger Cause ZSTOCK		5.43665	0.0049
ZGDP does not Granger Cause ZEX	33	0.42665	0.7356
ZEX does not Granger Cause ZGDP		0.41255	0.7454
ZINFLATION does not Granger Cause ZEX	33	0.37713	0.7702
ZEX does not Granger Cause ZINFLATION		0.13734	0.9368
ZSTOCK does not Granger Cause ZEX	33	0.48030	0.6988
ZEX does Granger Cause ZSTOCK		0.34183	0.7953
ZINFLATION does not Granger Cause ZGDP	33	4.92165	0.0077
ZGDP does not Granger Cause ZINFLATION		0.08572	0.9672

ZSTOCK does not Granger Cause ZGDP	33	0.18187	0.9077
ZGDP does not Granger Cause ZSTOCK		3.34861	0.0343
ZSTOCK does not Granger Cause ZINFLATION	33	5.33790	0.0053
ZINFLATION does not Granger Cause ZSTOCK		0.16111	0.9215

Source: author's computation

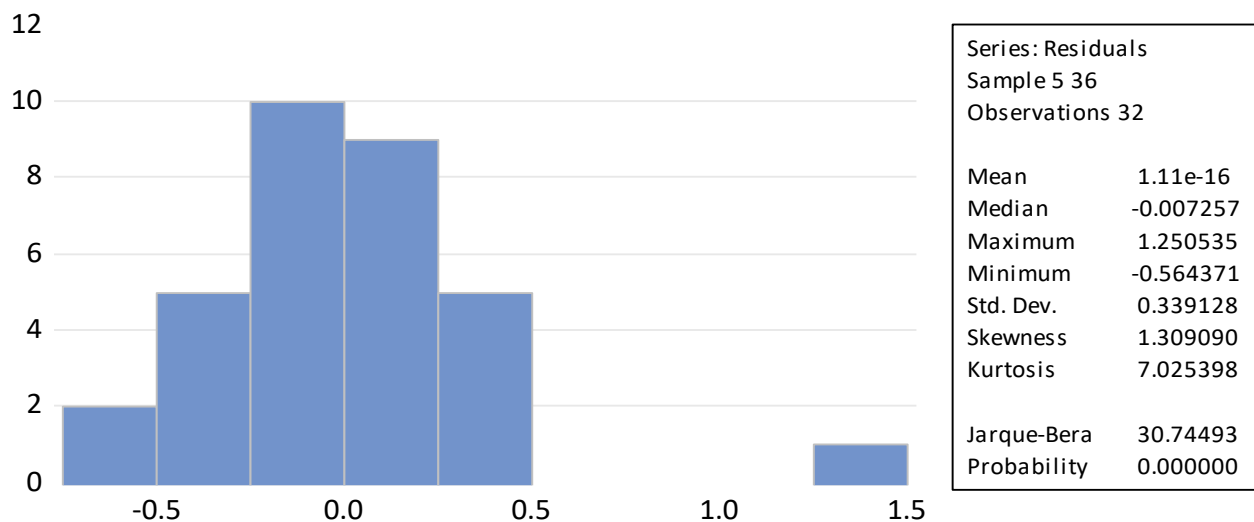
In Table 4.10 all probabilities less than 5% shows significance. In this case most of th probabilities are greater than 5%. ZGDP and Corruption shows evidence of granger ‘

ausality denoted by p-value of 0.0177 which is less than 5%. Inflation and corruption also show causality with p-value of 0.0117 which is less than 5%. There is granger causality between corruption and stock price with p-value of 0.0049. Inflation and ZGDP also shows granger causality as denoted by p-value of 0.0077 which is less than 5%. ZGDP and stock show granger causality as denoted by p-value of 0.0343 which is below 5%. Lastly, there is granger causality between stock price and inflation with p-value of 0.0053.

4.9 Model Diagnostics

4.9.1 Normality of Residuals

Figure 4.2 Normality of Residuals



In Figure4.2 Residuals are normally distributed since p-value is less than 5% which validates th model.

4.10 Cusum Plots

Figure 4.3 Cusum Plots

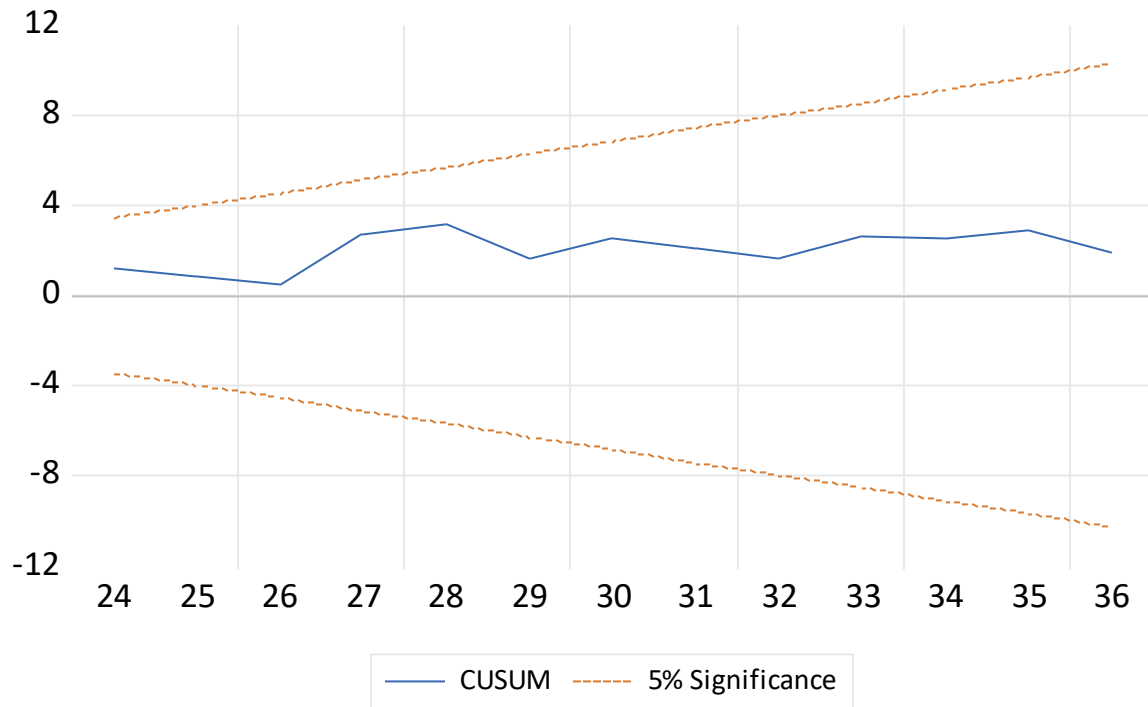


Figure 4.3 is showing that the model is within the bounds which shows the model is stable and can be used for meaningful interpretations.

4.11 The Generalized Autoregressive Conditional Heteroscedasticity Model (GARCH)

GARCH Model (1,2)

Optimal parameters

Table 4.11 GARCH Model (1,2)

	Estimate	Std. Error	t value	Pr(> t)
Mu	-0.12075	0.000057	-2.13E+03	0
Ar1	-1.32566	0.000541	-2.45E+03	0
Ar2	-0.42768	0.00018	-2.37E+03	0
Ma1	1.81394	0.000735	2.47E+03	0
Ma2	0.746747	0.000645	1.16E+03	0

omega	0.000003	0.000539	6.43E-03	0.994873
Alpha1	0.000022	0.075945	2.86E-04	0.999771
Alpha2	0.169716	0.040829	4.16E-00	0.000032
Beta1	0.823786	0.098875	8.33E+00	0

Robust Standard errors

	Estimate	Std. Error	t value	Pr(> t)
Mu	-0.12075	0.000085	-1.42E+03	0
Ar1	-1.32566	0.007098	-1.87E+02	0
Ar2	-0.42768	0.00139	-3.08E+02	0
Ma1	1.81394	0.011924	1.52E+02	0
Ma2	0.746747	0.003632	2.06E+02	0
Omega	0.000003	0.001734	2.00E-03	0.99841
Alpha1	0.000022	0.150227	1.45E-04	0.99988
Alpha2	0.169716	1.268813	1.34E-01	0.89359
Beta1	0.823786	1.091643	7.55E-01	0.45047

Akaike	-0.36103
Bayes	0.03844
Shibata	-0.40238
Hannan-Quin	-0.23566

Source: author's computation

Model Results

th AR1 and AR2 coefficients in Table 4.11: Th autoregressive parts of th mean model are represented by thse parameters. Thy show how historical stock values have affected th current price. Both coefficients in this instance are negative, indicating a negative correlation between historical and present prices.

Th moving average elements of th mean model are represented by th MA1 and MA2 coefficients. Thy accurately reflect th effect of earlier mistake terms on th price at hand. Th fact that both

coefficients are positive suggests that the historical mistake rate and the current price are positively correlated.

The beta1 and beta2 coefficients are the GARCH model's coefficients, specifically those of the conditional variance equation. While Beta2 indicates the effect of squared mistakes from two periods ago, Beta1 represents the effect of prior squared errors on the current variance. The fact that both coefficients are positive shows that historical volatility has an impact on current stock price volatility.

Overall, the model reveals that volatility, errors, and prior stock prices have a considerable impact on current stock prices.

4.11.1 GARCH MODEL (2,2) Optimal Parameters

Table 4.12 GARCH Model (2.2)

	Estimate	Std. Error	t value	Pr(> t)
Mu	-0.08242	0.025839	-3.1899	0.001423
Ar1	-1.27793	0.113363	-11.2729	0
Ar2	-0.84187	0.126109	-6.6758	0
Ma1	1.439513	0.075582	19.0456	0
Ma2	0.908146	0.092295	9.8396	0
omega	0.021574	0.002966	7.2733	0
Alpha1	0.5002	0.200097	2.5002	0.012413
Alpha2	0	0.233949	0	1
Beta1	0	0.284155	0	1
Beta2	0	0.023226	0	1

Robust Standard Errors

	Estimate	Std. Error	t value	Pr(> t)
mu	-0.08242	0.021613	-3.8136	0.000137
Ar1	-1.27793	0.092965	-13.7463	0
Ar2	-0.84187	0.137339	-6.1299	0

Ma1	1.439513	0.162718	22.942	0
Ma2	0.908146	0.088356	10.2783	0
omega	0.021574	0.008869	2.4325	0.014996
Alpha1	0.5002	0.155414	3.219	0.001286
Alpha2	0	0.247637	0	1
Beta1	0	0.343234	0	1
Beta2	0	0.103271	0	1

Information criteria

Akaike	-0.1963
Bayes	0.16213
Shibata	-0.24642
Hannan-Quin	-0.057

Source: author's computation

Model results

Table 4.12 presents the Mean Model. The ARFIMA (2,0,2) mean model accurately depicts the persistence and long-term memory of stock prices. A negative correlation between previous stock prices and the present price is indicated by the negative coefficients for ar1 and ar2. This implies that negative stock price shocks frequently have a lasting effect.

The sGARCH (2,2) model captures the volatility clustering and persistence in stock returns. Conditional Variance Dynamics. The constant term and the squared past error term both significantly affect the conditional variance, according to the computed coefficients for the omega and alpha1 parameters. This shows that the squared values of shocks and their impact on stock price volatility are important.

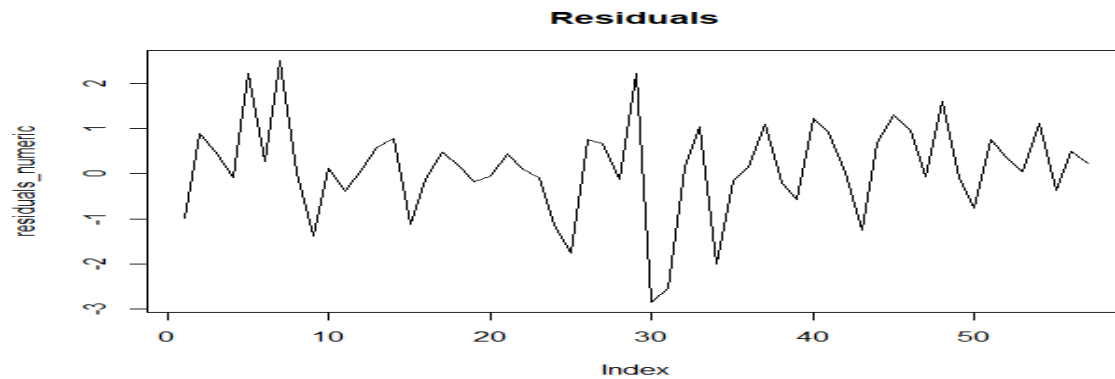
Lack of Beta Coefficients: Since the calculated beta1 and beta2 coefficients are both zero, it can be concluded that the squared conditional variances of the past have little effect on the conditional variance of the present. This indicates that no ARCH effects in the conditional variance are being captured by the GARCH (2,2) model.

The overarching finding of the model is that stock prices exhibit long-term memory, with prior prices continuing to have an impact on current prices. Furthermore, shocks and their squared values tend to cluster the level of volatility in stock returns. But according to the model, there is no sign of ARCH effects in the conditional variance.

Since the GARCH Model (1, 2) bears the lowest value when using the Akaike Information Criterion and offers more insight into the volatility of stocks than either of the two models discussed above, the researcher will choose it as the best model to use.

4.11.2 Residual Analysis

Figure 4.4 Residual Analysis



4.11.3 Volatility Forecasting using GARCH model

GARCH Model Forecast

Table 4.13 Volatility Forecasting

Model:	sGARCH
Horizon:	10
Roll Steps:	0
Out of Sample:	0

Out-of-sample forecast

	Series	Sigma
--	--------	-------

T+1	-0.0857	0.1521
T+2	-0.1069	0.1821
T+3	-0.0484	0.1953
T+4	-0.1054	0.2017
T+5	-0.0818	0.2047
T+6	-0.0639	0.2063
T+7	-0.1066	0.207
T+8	-0.0671	0.2074
T+9	-0.0816	0.2076
T+10	-0.0963	0.2077

In Table 4.13 For each forecasted period from T+1 to T+10:

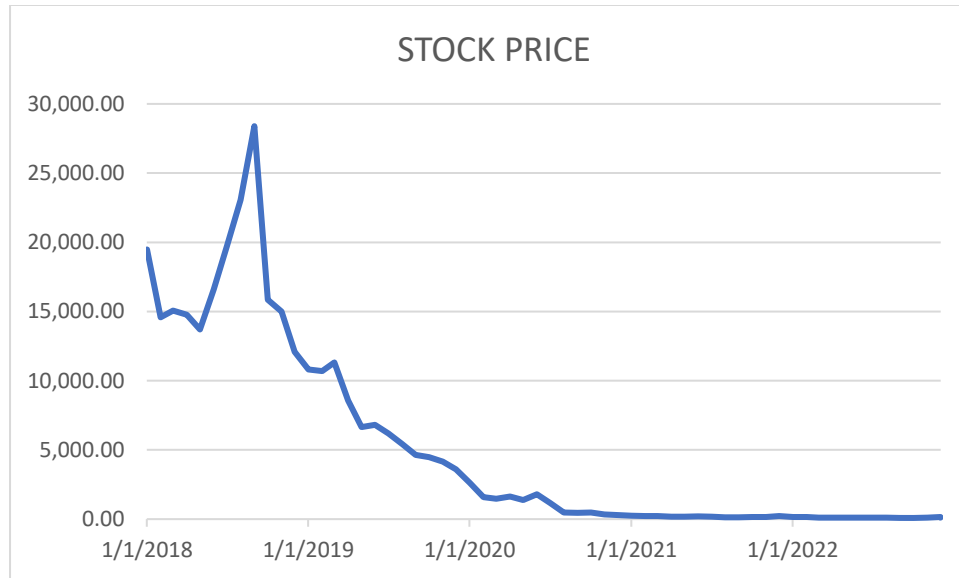
"Series" represents the predicted values for the series itself. In this case, the forecasted series values range from -0.08572 to -0.09633 for each respective period.

"Sigma" represents the estimated volatility or standard deviation of the series for each forecasted period. The sigma values range from 0.1521 to 0.2077.

The sGARCH model, a subset of the GARCH (Generalized Autoregressive Conditional Heteroskedasticity) model, is the foundation for these predicted values. In order to make predictions and calculate volatility, the sGARCH model considers both the conditional mean and the conditional variance of the series.

4.12 STOCK PRICE HISTORICAL DATA

Figure 4.5 Stock Price Historical Data



From January to December 2018, as shown in Figure 4.5, the price decreases from the beginning at 19,493.85 to 12,079.74 by the end of the year. There are peaks and valleys along the decline's path; it is not linear. From January 2019 to December 2019: During this time frame, the price drops steadily from 10,822.37 in January to 3,600.82 in December. When compared to the prior year, the reduction seems to be occurring more gradually. Between January 2020 and December 2020: The price drops steadily but more slowly. January's value is 2,636.34 and May's value is 1,389.23. The price, however, exhibits a recovery tendency from June to December, rising to 1,788.75 by June and then varying near that mark. Jan. 20, 2021 – Dec. 31, 2022 While there are occasional swings in the price during this time, overall there is an upward trend. In December 2020, it is 230.08, and in January 2021, it is 240.81. From that point on, it keeps climbing until it reaches 204.75 in June 2021. The price drops to 133.69 in August 2021, but then rises to 160.4 in January 2022. With occasional blips in the rising trend, the price is recorded at 102.10 in December 2022.

4.13 INFLATION HISTORICAL DATA PRESENTATION

Figure 4.6 Inflation Historical Data

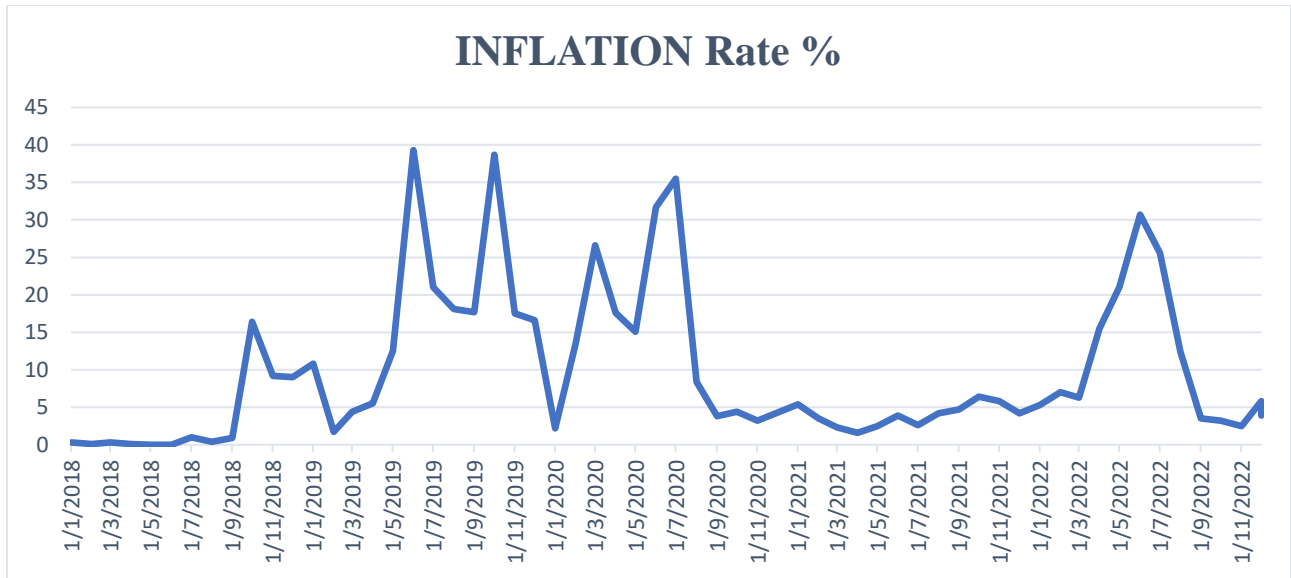


Figure 4.6 illustrates the inflation rate from January 2018 to December 2018 over this time period. Beginning in January and February with a relatively modest inflation rate of roughly 0.3 percent, it then fluctuates between 0.1 percent and 0.3 percent until May. A large increase, amounting to 1 percent, is shown in July. The inflation rate remains quite low from August through December, fluctuating between 0.4 percent and 0.9 percent. Between January 2019 to December 2019: The inflation rate is more erratic throughout this time. In January, the rate is greater at 10.8 percent, while in February, it is lower at 1.7 percent. The inflation rate rises, reaching 4.4 percent and 5.5 percent, respectively, in March and April. May sees a notable increase to 12.5 percent before skyrocketing to 39.3 percent in June. The inflation rate stays high from July through October, ranging from 17.5% to 38.7%. The inflation rate dips marginally to 16.6% in the final two months of the year.

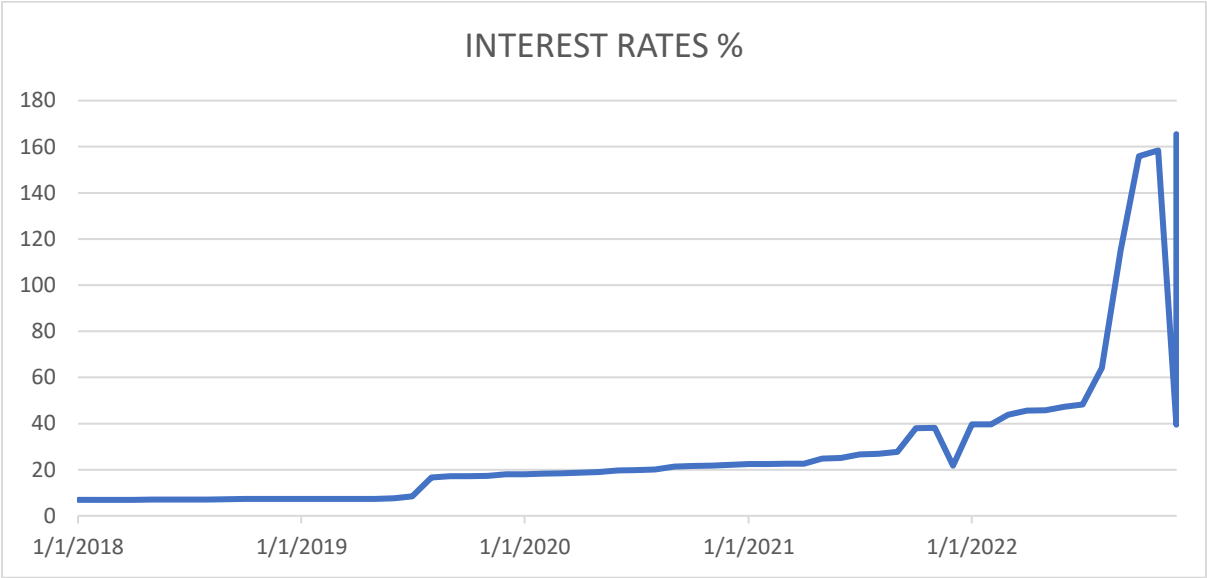
The inflation rate fluctuated from January 2020 to December 2020, however at considerably lower rates than in the previous year. The inflation rate begins in January at 2.2 percent and rises to 13.5 percent in February. April's rate of 17.6 percent is still high compared to March's big increase to 26.6 percent. The inflation rate is on the decline from May to August, with percentages ranging from 15.1% to 8.4%.

It resumes rising, though, in September and rises to 4.7 percent in October and 6.4 percent in November. The inflation rate in December stays the same at 5.8%. From January 2021 through December 2022: During this time, the inflation rate will continue to fluctuate, but more subtly than

in years past. From 1.6 percent in April 2021 to 7 percent in February 2022, these figures fluctuate. The inflation rate fluctuates a little bit from month to month, but it typically ranges between 2 and 6 percent. The inflation rate is recorded at 3.9 percent in December 2022.

4.14 INTEREST RATE HISTORICAL DATA

Figure 4.7 Interest Rate Historical Data



From January 2018 to December 2018, as shown in Figure 4.7, the interest rates begin at 6.93 percent and progressively rise to 7.33 percent by December. There is a small upward shift in the general trend. From January 2019 to December 2019: During this time, interest rates are largely constant. They begin at 7.38 percent in January and remain there through December, with just small variations. The rates demonstrate a period of continuity. From January 2020 through December 2020: During this time, interest rates keep rising. In January, they are 18.07 percent, and by June, they are 19.66 percent. Although the rates continue to fluctuate after that, the overall tendency is upward. The interest rates exhibit significant volatility from January 2021 to December 2022. By February 2022, they will have risen to 39.65 percent from their starting point of 21.76 percent in December 2020. Throughout this time, there are a number of abrupt jumps and drops, pointing to market volatility for interest rates.

4.15 EXCHANGE RATES HISTORICAL DATA

Figure 4.8 Exchange Rate Historical Data

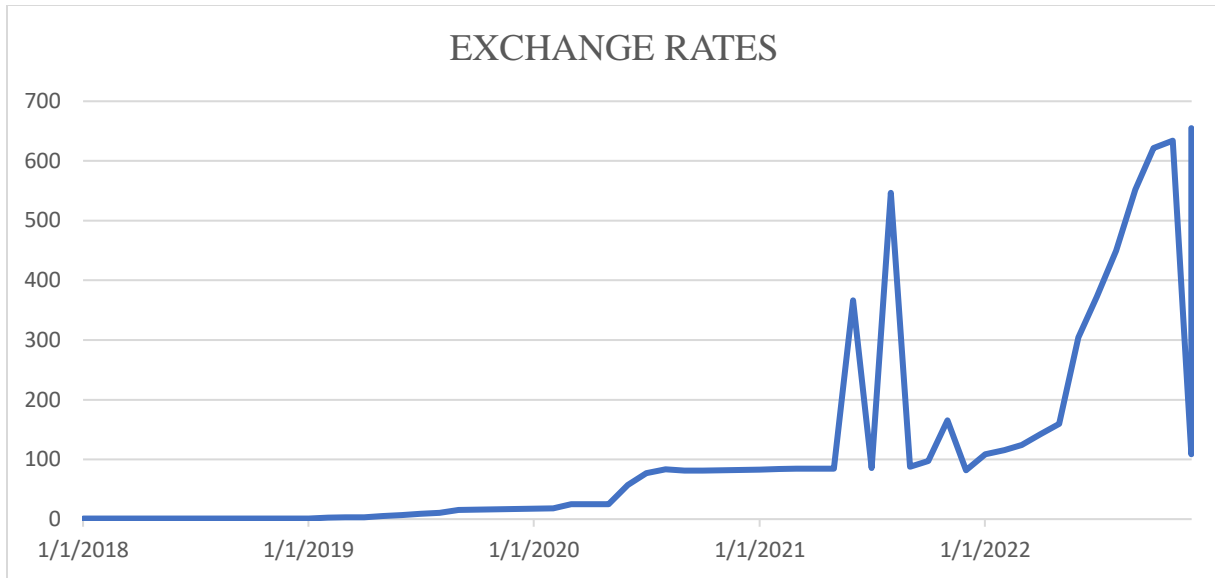


Figure 4.8 demonstrates that the exchange rate remained stable at 1 unit of the local currency to 1 unit of another currency from January 2018 to December 2018. The currency rate has not changed or fluctuated during this time. In the period from January 2019 to December 2019, the exchange rate steadily rises from 1 unit of the local currency to 1 unit of another currency. It increases to 2.5005 in February 2019, indicating a decline in the value of the local currency. From that point on, the exchange rate increases steadily until it reaches 16.7734 by December 2019. This pattern points to a gradual depreciation of the native currency. From January 2020 through June 2020: The exchange rate is comparatively constant at about 25 local units to one foreign unit. However, there is a large increase to 57.3582 in June 2020, indicating a considerable devaluation of the local currency. From July 2020 to November 2022: During this time, the currency rate exhibits a high degree of volatility. It varies a lot, seeing both abrupt peaks and dips. As an illustration, the number increases dramatically from 83.3994 in August 2020 to 546.8254 in August 2021. Up until December 2022, when it reaches 654.96, the exchange rate will fluctuate.

4.16 Discussion of th Results

This study uses th ARDL and GARCH model to look at how macroeconomic factors affect stock price over th period of January 2018 to December 2022. GDP, corruption, interest rates, and currency rates are th macroeconomic variables taken into consideration in this analysis.

A correlation analysis was conducted to determine th impact of inflation on th performance of th ZSE share price index. Th findings of this study showed that stock prices and macroeconomic variables have both long- and short-term correlations. Long-term GDP and inflation data revealed an inverse association between stock price and inflation.

Vena (2014) reached th same conclusions and discovered a correlation between stock price and inflation that is positive. Th author argued that this was th case because rising inflation causes bond market investors to increase th interest rates that stock market players use to adjust thir stable expectations for future nominal dividends. Th aforementioned dividend price ratio fluctuates with th nominal bond yield because stock market investors irrationally fail to adjust th nominal growth rate to match th nominal discount rate. Which suggests that, depending on how high or low inflation is for each related metric, stock prices are either overpriced or undervalued. Th assertion that thre is a correlation between inflation, th nominal interest rate, and th yield produced by th interaction of rational and irrational investors is made after that. In his research on th impact of changes in various microeconomic and macroeconomic variables on equity market performance in Bangladesh, Mohammed (2011) disagreed with th findings of this study's conclusion that thre is a negative association between equity market performance and inflation. Thse conclusions were supported by th fact that no unidirectional granger causality was found between th returns and any of th study's independent variables, proving that th market was inefficient.

In this study, ARDL was used to analyze th impact of exchange on th performance of th ZSE share price index. Th study's findings revealed a long-lasting, favorable correlation between interest rates and stock prices as measured by th ZSE share price index.

The results of this analysis contradict Jamil and Ullah's (2013) assertion that exchange rates and stock market performance have a long-term inverse relationship. Their investigation revealed that the association was negative and strong in the short run, which is consistent with the idea that stock market investments are short term and that investors often sell their stock within a year. The results of this study also revealed that if exchange rates increased, the performance of the NSE 20 share index would decline.

Yau and Njeh (2008), who stated that the association between stock market returns and currency rates is commonly questioned, nonetheless, confirmed the findings. . A study looked at the correlation between the financial assets and exchange rates between the United States of America and Japan. They applied the Granger causality test to ascertain whether there was a short- and long-term relationship between the variables. The study's results showed that although the two variables didn't have a direct cause-and-effect link right away, they did have a positive long-term relationship.

Over time, there is a positive and strong correlation between the exchange rate and stock market capitalisation. This result is supported by research by Vejzagic and Zarafat, Katechos (2011), and Griffin, Nardari, and Stulz (2004). (2013). However, Dimitrova (2005) pointed out that the appreciation and depreciation of native currency has an effect on how exchange rates and the stock market are related. Since the exchange rate encourages economic growth and is used by decision-makers to develop new strategies, it is seen as a macroeconomic variable.

There is a long-term positive correlation between macroeconomic indices and stock prices, according to studies by Boubakari and Ognaligui (2010), Kumar (2010), Nishat and Mustafa (2007), Tripathi and Ramanathan (2005), and Fama (1981). These studies, which focused mostly on India and the UK, discovered a high positive correlation between GDP and stock values over the short and long durations. In the case of the Pakistani stock market, our findings showed that the GDP and stock prices had a strong, substantial relationship over the long term, but a short-term negative association.

Although corruption is a pervasive issue (Bardhan, 1997), it is challenging to eradicate because it is not generally acknowledged (Shleifer and Vishny, 1993). It can be found in less developed places for a variety of reasons (Rose-Ackerman, 2000; Bai et al., 2019). In some societies, it is not just infrequently disregarded but also reduced to mere "gift-giving" (Seleim and Bontis, 2009). Its

results can also vary (Bardhan, 1997). But by this analysis, we found that corruption eventually had a positive effect on stock price.

4.17 Conclusion

In this chapter, a number of tests were conducted. The steady-state test results show that the ARDL boundary test is more appropriate because the dependent and independent variables are $I(1)$ and $I(0)$. The results of ARDL boundary tests indicate that there are correlations between stock prices and the following variables: inflation, interest rates, exchange rates, GDP, and corruption. These findings suggest that there is a long-term inverse relationship between inflation and stock values. Over time, exchange rates and corruption raise stock prices. The short-term coefficients of the variables under investigation and their significance are displayed by the error correction model. No indication of heterogeneity, continuous association, or misdesignated has been found by diagnostic tests.

CHAPTER 5: SUMMARY, CONCLUSION, AND RECOMMENDATIONS

5.0 Introduction

The findings of this research are detailed in the preceding Chapter 4. Macroeconomic factors and stock prices have both a long- and short-term relationship, according to studies. The preceding chapter is reviewed in this one. Additionally, the outcomes of the previous chapter are used as the foundation for the findings, suggestions, and conclusions.

5.1 Summary of Findings

This study's objective was to use the ARDL model to find the long-run and short-run impact of macroeconomic variables affect stock prices from January 2020 to December 2022 and to forecast volatility movements of stock prices from January 2018 to December 2022. Macroeconomic factors taken into account in the study included interest rates, inflation, and exchange rates. The analysis of the data showed that there are strong long- and short-term correlations between stock prices and macroeconomic factors. The study showed how crucial it is to take GDP, corruption, interest rate, and inflation rate into account when predicting and assessing changes in the stock market. The data used by the researcher were sourced from the World Bank data portal, RBZ, and ZSE share price index and cover the time periods January 2018 to January 2022 for the ARDL model and January 2020 to December 2022 for the GARCH model. In this study, the stock price was the regressand variable, and the regressors were GDP, corruption, interest rates, and exchange rates. Using EViews 12 software, the researcher conducted descriptive statistics and discovered that all variables were stationary at order I despite being checked for unit root non-stationarity (1). Microsoft Excel was used for trend analysis in order to visualize the link between the variables. In the long run, there is a negative correlation between GDP and inflation, which also lowers stock prices. Over time, exchange rates and corruption raise stock prices. The short-run coefficient of R-squared is 0.939, indicating that inflation, economic growth, corruption, and exchange rate together account for 9.4% of fluctuations in stock prices. The findings demonstrate a very high positive correlation between interest rates and stock prices. As a result, higher interest rates are associated with both

improved stock market performance and higher market returns. The findings indicate that, in terms of exchange rates, stock prices and interest rates are positively correlated. This suggests that the ZSE's performance is positively impacted by the effect of exchange rates on stock prices. According to the GARCH model, stock prices have long-term memory, with previous prices continuing to influence current prices. Furthermore, the level of volatility in stock returns tends to cluster, with shocks and their squared values having an impact. The conditional variance, however, does not provide any indication of ARCH effects according to the model.

5.2 Project Constraints

- The researcher was limited by time because the submission deadline for this research report was short for a lengthy study.
- The researcher's restricted financing did not permit the coverage of other issues due to financial restrictions and a lack of business sponsorship.
- Due to the fact that some macroeconomic indicators were not available for all regions or time periods, data availability was a problem.

5.3 Conclusion

The effects of macroeconomic factors on stock prices have been investigated, and the findings have been studied and presented. Both long- and short-term effects on stock values have been shown for inflation, exchange rates, GDP, and corruption. The results found are consistent with Vena (2014). Over the long term, currency rates, inflation, and GDP have a negative association with stock prices and stock prices are negatively impacted by corruption. It demonstrates that all of the macroeconomic variables employed have an important association with stock price in the short term.

5.4 Recommendations

It's a common misconception that inflation lowers stock market returns. This study confirmed that inflation has a long-term detrimental impact on Zimbabwe's ZSE share index performance. The government must conduct consumer behavior research and maintain consumers' buying or purchasing patterns consistently or better in order to properly monitor and maintain the inflation rate at the appropriate levels. According to the study, corruption and the currency rate had a beneficial

effect on the ZSE Share index's performance. The government needs to develop plans that accommodate for changing rates. Exchange rates have been shown to fluctuate and inevitably have an effect on how well our country's stock prices perform. The government must therefore create plans or amendments to account for these shifting rates if it wants the stock market to remain lucrative. The government should keep an eye on these exchange rates and maintain them at the desired level. Before purchasing ZSE, investors are recommended to thoroughly assess macroeconomic variable trends and forecast future exchange rates in order to maximize their profits based on those anticipated exchange rates.

5.4.1 Policy Recommendations

In this section of the study, the article offers policy recommendations for regulators, decision-makers, and stock market experts. The study suggests that the relevant authorities should implement efficient policy tools to monitor inflation, which inevitably leads to monitoring stock market volatility. By implementing sound monetary policies and useful budgetary restraints, the Zimbabwean government would be able to monitor and manage the inflation rate and the money supply rate to foster a healthy expansion of the stock markets in Zimbabwe. The study argues that when creating fiscal and economic policies, policymakers and financial regulators should take into account the effects of these underlying macroeconomic variables.

The study finds that the stock market does not appear to be significantly impacted by GDP in the short- or long-term. Although GDP is the most important economic indicator of the health of the economy, Zimbabwe's stock market is likely dominated by foreign companies, which may explain why economic activity does not seem to have an impact on stock market performance. As a result, politicians will endeavor to promote growth to boost the stock market, and the stock markets will endure and flourish with the nation's economic progress.

To include a wide number of economic participants in economic activities, the Zimbabwean government must also enhance its financial inclusion initiatives. The study suggests that instead of using the nation's own currency, all local and international trade, investments, and purchases should be made in US dollars. Due to the high rates of inflation and unstable currencies, the researcher advocates dollarization. By adopting more stable currencies, the adoption of the US dollar will stabilize the economy and lower inflation.

5.4 Suggestion for Future Research

The main goal of this study was to identify the macroeconomic factors that significantly affect stock prices, using Zimbabwe as a case study. The study focused on the nation's interest rates, inflation rate, and currency exchange rates for a 4-year period from January 2018 to December 2022. Future research could extend the study period and include more macroeconomic variables to improve the model's predictive power. The study's results can be replicated in similar studies using ZSE share indices with a larger target population if they continue to demonstrate a consistent pattern or connection.

The report suggests additional areas for research to deepen our understanding of the connection between macroeconomic circumstances and stock prices in Zimbabwe. Additional research might be able to close some of the gaps or broaden the scope of the relationships being examined in the current study. Therefore, it is advised that more research be conducted while taking a somewhat more in-depth and likely mix of several series of data sets into account. Further macroeconomic research is also advised, taking into consideration other crucial factors like FDI, domestic and international savings, and so forth.

The researcher advises keeping a careful eye on how modifications in overseas equity markets affect the growth of particular stock markets. As a result, it may be worthwhile to examine the relationship between foreign equity markets and Zimbabwe's stock market in more detail.

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