# BINDURA UNIVERSITY OF SCIENCE EDUCATION

## FACULTY OF COMMERCE

# DEPARTMENT OF BANKING AND FINANCE

# INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT BS419/BS240

## 3 HOURS (100 Marks)

# INSTRUCTIONS TO CANDIDATES

- 1. Answer any four questions.
- 2. All questions carry equal marks.
- 3. Credit will be given for grammatically well-constructed answers.

### **QUESTION ONE**

- a) Explain any three factors that cause Zimbabwe's investors to consider including global securities in their portfolios.
- b) Joe of GLX Ltd Pension Fund has traditionally traded in the stocks of only Zimbabwe- domiciled companies. Recently, he has decided to add international exposure to the plan portfolio.

#### Required:

- Identify and explain three potential problems that Joe may confront in selecting international stocks that he did not face in choosing Zimbabwean stocks.
- c) Critically analyze the following theories of the term structure of interest rates in Zimbabwe's financial markets: (10)
  - i) Expectations Hypothesis,
  - ii) Liquidity Preference Theory, and
    (3)
    (3)
  - iii) Market Segmentation. (3)

[25 Marks]

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#### **QUESTION TWO**

- a) Outline the purpose of Security Market Indicator Series in the Zimbabwe's financial sector.
- b) MEL's equity section of the Statement of Financial Position shows the following information:

#### Table 1

Common Shares (par \$1)	\$1 000	
Capital Reserve	\$800	
Retained earnings	\$4 200	
Shareholders Equity	\$6 000	

The current share price of MEL is \$10 per share. What will be the impact to a shareholder of each of the following on the Statement of Financial Position and Earnings per Share (EPS)?

- i) 2 for 1 stock split;
- ii) 1 for 2 consolidation; and (3)

iii) Share buyback of 10%.
c) 'It is not necessary to invest in many counters because its costly and a hassle.'
Discuss this statement in view of portfolio management.
(10)

[25 Marks]

#### **QUESTION THREE**

- a) 'The bottom line is that there is no one way to pick stocks. Better to think of every stock strategy as nothing more than an application of a theory a "best guess" of how to invest.' Explain any six stock picking strategies that may be used by an investor to pick stocks.
- b) Suppose the risk free rate of return is 10% and the expected return on the market portfolio is 15%. The expected returns for four stocks are listed against their expected betas as in Table 2 below:

Table 2

Stock	Expected return	<b>Expected Beta</b>
A	17.0%	1.3
В	14.5%	0.8
C	15.5%	1.1
D	18.0%	1.7

On the basis of the expectations which stocks are overvalued?

(8) You own stocks in Ariston Holdings, and you read in the financial press that a recent bond offering has raised the firm's debt/equity ratio from 35% to 55%. Discuss how this change would affect your required rate of return on the common stock of Ariston Holdings.

[25 Marks]

#### **QUESTION FOUR**

- a) Explain the reasons for Soft Capital rationing to a private firm operating in Zimbabwe.
   b) Briefly describe four tasks: (6)
- b) Briefly describe four techniques considered in the active equity portfolio management strategy.

  (8)
- c) Why do analysts use financial ratios rather than the absolute numbers? (6)
- d) Justifying your answer, discuss, at what stage in the industrial life cycle would you like to invest in an industry. (5)

[25 Marks]

#### **QUESTION FIVE**

- a) Explain the following terms as used in stock trading:
  - i) Market order;
  - ii) Limit sell order; and
    iii) Limit buy order
    (2)
    - Limit buy order. (2)

b) From an investment analyst point of view, explain some of the leading and lagging economic indicators.
 c) Briefly explain the difference between a competitive bid underwriting and a negotiated underwriting.
 d) From a financial analyst's perspective, what are the comparisons considered within an industry?
 (9)
 [25 Marks]

# **QUESTION SIX**

a) You have securities A and B as in Table 3 below:

## Table 3

	Security A	Security B
Expected Return	22%	25%
Standard Deviation	11%	15%

I	)	With explanations, which of these should the investor select? How does the Security Market Line (SML) differ from the Capital Market Line (CML)?	(3)
(	;) l)	Analyze the role of a portfolio manager in a perfectly efficient market.  Discuss three strategies active managers can use to add value to their portfolio.  [25 Ma	(4) (9) (9) rks]

#### END OF PAPER