

BINDURA UNIVERSITY OF SCIENCE EDUCATION
DEPARTMENT OF INTELLIGENCE AND SECURITY STUDIES

BACHELOR OF COMMERCE IN FINANCIAL INTELLIGENCE
FI 406 STRATEGIC INTELLIGENCE

DURATION : 3 HRS
TOTAL : 100 MARKS

21 MAR 2023

INSTRUCTIONS TO CANDIDATES

1. Answer any **four** questions
 2. Each question carries 25 marks
 3. Begin each answer on a fresh page
 4. Cell phones are not allowed in the examination room
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Question One

‘Intelligence, not information is what managers need to make decisions.’ Discuss. [25 marks]

Question Two

Examine the impact of strategic intelligence on management. [25 marks]

Question Three

With the aid of practical examples, discuss the significance of strategic analysis in a business environment. [25 marks]

Question Four

Demonstrate the applicability of the key principles of strategic intelligence in an organisation. [25 marks]

Question Five

Evaluate the effectiveness of Porter’s principles of strategic positioning in an organisation. [25 marks]

Question Six

Using business examples, demonstrate how strategic intelligence can be considered ‘your partner in getting there before others’. [25 marks]

End of paper