

BINDURA UNIVERSITY OF SCIENCE EDUCATION

FACULTY OF COMMERCE

DEPARTMENT OF MARKETING

PROGRAMME

PROFESSIONAL DIPLOMA IN PUBLIC RELATIONS AND CORPORATE REPUTATION

MANAGEMENT

COURSE: COMMUNICATION LAW (PROO6) EXAMINATION PAPER

Time: 3 hours.

INSTRUCTIONS TO CANDIDATES

1. Answer ANY FOUR questions.
 2. All questions carry equal marks.
1. Highlight and discuss any three sources of the law in Zimbabwe. **[25 marks]**
 2. The right to freedom of expression is not absolute. International law, international and regional treaties as well as national constitutions recognise that freedom of expression may be restricted. The limitations must, however, remain within parameters strictly defined by law. **[25 marks]**
Discuss.
 3. Explain, giving examples, what is meant by intrusion of solitude and appropriation of name or likeness. **[25 marks]**
 4. Discuss the assertion that public figures such as politicians and film stars,
 5. by thrusting themselves into the limelight, cannot expect the same degree of protection of privacy as ordinary citizens. **[25 marks]**
 6. Write detailed notes on the law relating to defamation in Zimbabwe.

[25 marks]

7. Distinguish between criminal and civil law.

[25 marks]

END OF EXAMINATION PAPER