

BINDURA UNIVERSITY OF SCIENCE EDUCATION
FACULTY OF COMMERCE
DEPARTMENT OF BANKING AND FINANCE
ENTREPRENEURSHIP THEORY AND PRACTICE (BS 441)
DURATION: 3 HOURS



MAR 2022



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INSTRUCTIONS TO CANDIDATES

1. Answer any **four** questions altogether.
 2. All questions carry **25 marks** each.
 3. Start an answer to a question on a fresh page.
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QUESTION ONE

- a) Explain the distinction between entrepreneurship and entrepreneur. (5)
- b) Discuss the **three** characteristics that distinguish the entrepreneurial venture from the small business. (6)
- c) Discuss the **seven** important aspects of entrepreneurship and the entrepreneur. (14)

[25 marks]

QUESTION TWO

- a) Explain entrepreneurial intensity. (5)
- b) Discuss the **three** dimensions of corporate entrepreneurship as applied to a company of your choice. (10)
- c) Discuss incubators as a tool for entrepreneurship. (10)

[25 marks]

QUESTION THREE

- a) Describe the major components of a business plan. (15)
- b) Discuss **five** methods an entrepreneur can adopt to finance his/her business. (10)

[25 marks]

QUESTION FOUR

- a) Discuss the role of entrepreneurs in economic growth and development. (15)
- b) Discuss the **four** primary crowdfunding models. (10)

[25 marks]

QUESTION FIVE

- a) Describe the **four** types of venture capital investment. (8)
- b) Explain **four** reasons why companies are increasingly pursuing an open innovation model. (8)
- c) Discuss the traits that a corporate entrepreneur should possess to be a success in an organization. (9)

[25 marks]

QUESTION SIX

- a) Discuss the categories of corporate entrepreneurship. (10)
- b) Explain **eight** elements of an entrepreneurial culture. (15)

[25 marks]

END OF EXAMINATION