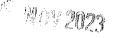
## BINDURA UNIVERSITY OF SCIENCE EDUCATION FACULTY OF AGRICULTURE AND ENVIRONMENTAL SCIENCE

Department of Agricultural Economics, Education and Extension BSc Agricultural Science Honors Part IV Examination AGE 401(1) Management of Extension Programmes

3 HOURS (100Marks)

## **INSTRUCTIONS**

Answer any FOUR questions. Each Question carries 25 marks.



1. Explain the relevance of the following activities in the development of an agricultural extension plan;

a) Developing objectives	[ 5 marks]
b) Programming	[ 5 marks]
c) Scheduling	[5 marks]
d) Budgeting	[ 5 marks]
e) Developing procedures	[5 marks]

2. a) When planning to introduce a provincial agricultural extension programme, what information about the target group should be collected? Relate your answer to a specific extension programme.

[13 marks]

b) Discuss factors to be considered by an extension manager when choosing extension programme goals.

[12 marks]

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3. The effectiveness of any extension programme is linked to the motivation of the extension agents. Show how an extension manager can motivate staff through the following strategies;

a) Training

[12 marks]

b) Rewards

[13 marks]

4. Critically analyze common management problems faced by agricultural extension organizations in Zimbabwe.

[25 marks]

- 5. The choice of leadership style adopted by any extension manager
  will vary on the participatory authoritarian continuum. Discuss
  five factors that influence choice of leadership style in an extension
  organization.
- 6. In Zimbabwe, extension programme targeted at ensuring food security at household level have placed much emphasis on inputs supply. How can you evaluate such an extension programme?

[25 marks]

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END OF PAPER