BINDURA UNIVERSITY OF SCIENCE EDUCATION

FACULTY OF AGRICULTURE AND ENVIRONMENTAL SCIENCE

DEPARTMENT: NATURAL RESOURCES

PROGRAMME: BSc NATURAL RESOURCES MANAGEMENT

COURSE CODE: NRW 402: Ecotourism

DURATION: 2 HOURS

JUN 2023

TOTAL MARKS: 70

INSTRUCTIONS TO CANDIDATES

Answer THREE questions out of the following five questions. You must answer question One from SECTION A and any Two questions from SECTION B.

SECTION A (COMPULSORY)

1) a) Explain the determinants of length of stay of ecotourists at an ecotourist destination.

(i) Explain the following

(i) Ecological carrying capacity

(ii) Recreational carrying capacity

(ii) Replain the drivers of ecotourism

[10 marks]

[7 marks]

[10 marks]

SECTION B

 Explain how you would market an ecotourism destination in the Eastern Highlands of Zimbabwe.
 [20 marks]

 Discuss the importance of public-private partnerships for ecotourism development in sub Saharan Africa.
 [20 marks]

3) Describe the elements of some of the world's most popular ecotourism destinations.

[20 marks]

4) Discuss the impacts of ecotourism.

[20 marks]

END OF PAPER