

**BINDURA UNIVERSITY OF SCIENCE EDUCATION**

**FACULTY OF SCIENCE**

**DEPARTMENT OF GEOGRAPHY**

**AUG 2023**

**BACHELOR OF SCIENCE HONOURS DEGREE IN EDUCATION (HBSCED)/**

**BACHELOR OF SCIENCE DEGREE IN EDUCATION (BSCED)**

**GG410: TOURISM AND ENVIRONMENT**

**EXAMINATION**

**TIME: 2 ¼ HOURS**

**ANSWER ANY THREE QUESTIONS. USE ILLUSTRATIONS AND DIAGRAMS WHERE RELEVANT. MARKS FOR EACH QUESTION ARE INDICATED IN BRACKETS [ ].**

1. Explain the notion of 'tourism as an industry.' [25]
2. By way of illustrations explain the tourism demand process. [25]
3. Assess the contribution of tourism to Zimbabwe's economy. [25]
4. 'A country with as good natural endowments as Zimbabwe should not bother to spend on advertising to the tourist world'. Discuss. [25]
5. Suggest possible solutions to any two challenges faced by Zimbabwean tour operators. [25]

*END OF EXAMINATION*