

EX001

BINDURA UNIVERSITY OF SCIENCE EDUCATION

FACULTY OF COMMERCE

DEPARTMENT OF ECONOMICS

PROGRAMME: BCOMM HONOURS DEGREE IN SUPPLY CHAIN MANAGEMENT

SCM 102 PRINCIPLES OF TRANSPORT AND LOGISTICS (1)

DURATION: 3 HOURS

JUN 2024

INSTRUCTIONS:

- 1) Answer four questions.
- 2) Each question carries 25 marks.
- 3) Cell-phones are not allowed into the examination room.

QUESTION 1

“The value chain analysis activities are the backbone of any manufacturing organisation” Discuss.

(25 marks)

QUESTION 2

Elaborate on any three modes of transport used in the global supply chain today.

(25 marks)

QUESTION 3

Total quality management plays a huge role in logistics, explain the total quality management concept using Demmings theory.

(25 marks)

QUESTION 4

Select any four stakeholders within the logistics and transport sector and explain their roles in the supply chain.

(25 marks)

QUESTION 5

Evaluate the importance of warehouse management in the aim to be efficient within the organisation.

(25 marks)

QUESTION 6

Explain the following concepts with the aid of practical examples;

a) Scheduling (13)

b) Links and nodes (12)

(25 marks)

END OF PAPER