#### BINDURA UNIVERSITY OF SCIENCE EDUCATION

### **FACULTY OF SOCIAL SCIENCES & HUMANITIES**

#### DEPARTMENT OF COMMUNICATION SCIENCE

Programme: Bachelor of Communication Science Hons Degree (HBCom.Sc)

HJ105: Broadcast Journalism: Radio production DURATION: THREE HOURS

#### **INSTRUCTIONS TO CANDIDATES:**

NOV 2024

- Answer <u>Three (3)</u> questions ONLY.
- All questions carry equal marks (100)
- Errors in grammar, punctuation and spellings will be penalized
- Credit will be given for clear, well organized and coherent answers

# Questions

- 1. Discuss at least five principles that should be shared with participants for appearing on radio quiz shows. (100)
- 2. Examine at least four qualities of radio broadcasting. (100)
- 3. Discuss any key principles in conducting successful radio interviews. (100)
- 4. Radio is in a state of flux. Discuss. (100)
- 5. Discuss the key roles of any five radio production personnel (100)

## **End of Paper**