

EX001

BINDURA UNIVERSITY OF SCIENCE EDUCATION

FACULTY OF COMMERCE

DEPARTMENT OF ECONOMICS

MAR 2024

PROGRAMME: BCOMM HONOURS DEGREE IN PURCHASING AND SUPPLY

SCM 501 STRATEGIC SOURCING (2)

DURATION: 3 HOURS

INSTRUCTIONS:

- 1) Answer four questions.
- 2) Each question carries 25 marks.
- 3) Cell-phones are not allowed into the examination room.

QUESTION 1

Discuss the importance of strategic sourcing in the covid-19 pandemic.

(25 marks)

QUESTION 2

Explain the following concepts

- i. Supplier selection
- ii. Supplier development
- iii. ABC analysis

(8 marks)

(8 marks)

(9 marks)

QUESTION 3

Discuss the significance of category management for the attainment of value for money in today's supply chain management.

(25 marks)

QUESTION 4

Evaluate any of the following supply market analysis tools that can be implemented in strategic sourcing:

- | | | |
|------|----------------------|------------------|
| i. | Market growth rate | (8 marks) |
| ii. | Market profitability | (8 marks) |
| iii. | Market trends | (9 marks) |

QUESTION 5

"Selecting suppliers using the supply base optimization method is time consuming but unavoidable"
Discuss.

(25 marks)

QUESTION 6

Evaluate methods of managing risks associated with strategic sourcing on an international market.

(25 marks)

END OF PAPER