

**BINDURA UNIVERSITY OF SCIENCE EDUCATION**

**FACULTY OF SOCIAL SCIENCES AND HUMANITIES**

**DEPARTMENT OF LANGUAGES AND COMMUNICATION SKILLS**

**BACHELOR OF SCIENCE HONOURS DEGREE IN CULTURE AND HERITAGE  
STUDIES**

**HCHS 221: ENTREPRENEURSHIP  
EXAMINATION**

**TIME: 3 HOURS**

**INSTRUCTIONS**

Answer any **THREE** questions. Each question carries **100** marks.

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 **JUN 2023**

1. Discuss the function of **Education 5.0** towards the development of entrepreneurship in Zimbabwe.
2. In the context of social, economic, political and technological environment, examine the major factors influencing the development of entrepreneurship in Zimbabwe.
3. Explain the **TEN** pre-requisite skills essential for culture and heritage entrepreneur.
4. Write brief notes on the following cardinal terms in the context of social-cultural theories on entrepreneurship:
  - a) Marginality
  - b) Effect of role model
  - c) Protestant ethic
  - d) Withdrawal of social status
  - e) Social mobility
5. Discuss the elements of an ideal business plan and justify why is each element is crucial?

**- END OF PAPER -**