

**BINDURA UNIVERSITY OF SCIENCE EDUCATION**

**FACULTY OF COMMERCE**

**DEPARTMENT OF ECONOMICS**

**PROGRAMME: BCOMM HONOURS DEGREE IN PURCHASING AND SUPPLY**

**PAS 409 STRATEGIC PURCHASING 2 (3)**

**DURATION: 3 HOURS**

**INSTRUCTIONS:**

- 1) Answer four questions.
- 2) Each question carries 25 marks.
- 3) Cell-phones are not allowed into the examination room.

---

**QUESTION 1**

Describe strategic key performance indicators that may be used by procurement officers in strategic purchasing. **(25 marks)**

**QUESTION 2**

Evaluate the strategies that can be used in strategic growth at Corporate level for the attainment of competitive advantage. **(25 marks)**

**QUESTION 3**

Examine how Porter's five forces' competitive advantage may be utilised to attain growth at strategic level. **(25 marks)**

**QUESTION 4**

Explain the following concepts in strategic purchasing;

- (a) Strategic thinking

**(12 marks)**

EX001

(b) Bench mark purchasing

(13 marks)

(25 marks)

**QUESTION 5**

Discuss the significance of the business level strategies and how you can implement them within any organisation of your choice.

(25marks)

**QUESTION 6**

Critically examine the applicability of Mintzberg's Five Ps when defining a purchasing strategy in any manufacturing sector in Zimbabwe's public sector.

(25 marks)

**END OF PAPER**