

BINDURA UNIVERSITY OF SCIENCE EDUCATION
FACULTY OF COMMERCE
DEPARTMENT OF ECONOMICS
BACHELOR OF SCIENCE HONOURS DEGREE IN SUPPLY CHAIN
MANAGEMENT
E-BUSINESS – SCM 202 (1)
DURATION: 3 HOURS

JUN 2023

INSTRUCTIONS TO CANDIDATES:

- i. Answer any four (4) questions of your choice.
- ii. Begin a new answer on a new page
- iii. All questions carry 25 marks

QUESTION ONE

- a) Using an example, describe an e-payment system? [7 marks]
- b) Explain the benefits and disbenefits of using an e-payment system. [18 marks]

QUESTION TWO

The adoption of e-commerce by companies is good for business. Discuss [25 marks]

QUESTION THREE

Cyber security has become more important now than ever with more people now dependent on teleworking due to the Covid-19 pandemic. Discuss the cyber threats that the world has been exposed to due to the heightened dependency on digital infrastructure and ways of mitigating these threats. [25 marks]

QUESTION FOUR

Using an organisation of your choice, assess how the company can use technology to leverage its position in the market. [25 marks]

QUESTION FIVE

Explain the meaning of the following terms:

- a) E-procurement [5 marks]
- b) E-tendering [5 marks]
- c) E-catalogues [5 marks]
- d) E-sourcing [5 marks]
- e) Intranet [5 marks]

QUESTION SIX

Analyse any 5 risks that are associated with e-procurement. [25 marks]

END OF PAPER