BINDURA UNIVERSITY OF SCIENCE EDUCATION

FACULTY OF SOCIAL SCIENCES & HUMANITIES

DEPARTMENT OF COMMUNICATION SCIENCE

Programme: Bachelor of Communication Science Hons. Degree

(HBCom.Sc)

* JUN 20124

HJ 202: Broadcast journalism: Television production

DURATION: THREE HOURS

INSTRUCTIONS TO CANDIDATES:

- Answer Three (3) questions ONLY.
- All questions carry equal marks (100)
- Errors in grammar, punctuation and spellings will be penalized
- Credit will be given for clear, well organized and coherent answers

Questions

- 1. Evaluate the functions of the Broadcasting Authority of Zimbabwe (BAZ) (100)
- 2. Examine the factors that gave rise to television popularity over radio in a country of your choice. Indicate a possible outcome for a country with limited television services. (100)
- 3. Identify the key principles and considerations in shooting for television interviews. (100)
- 4. Examine the concept of dubbing and the criticisms levelled against the practice. (100)
- 5. Illustrate, with the aid of relevant examples, how a reporter can correctly use broadcast sentence structure in television production and programming. (100)

End of Paper