

**BINDURA UNIVERSITY OF SCIENCE EDUCATION**

**DEPARTMENT OF LANGUAGES AND COMMUNICATION SKILLS**

**PC 103: COMMUNICATION SKILLS**

**DURATION: THREE HOURS**

**INSTRUCTIONS TO CANDIDATES:**

- Section A is compulsory.
- Answer any TWO (2) questions from Section B.
- Marks for each question are indicated in brackets.
- Write legibly in the English Language.
- Errors in grammar, punctuation and spelling will be penalised.
- Credit will be given for clear, well organised and coherent responses.

**AUG 2023**

**SECTION A (COMPULSORY)**

1. a) Briefly discuss the concept of e-resources and how it has revolutionised university education. [10 marks]
- b) Outline the importance of Information Literacy to a university student. [10 marks]
- C) Discuss how social media platforms can be utilized for academic purposes. [5 marks]  
[25 Marks]

**SECTION B: (ANSWER ANY TWO QUESTIONS FROM THIS SECTION)**

2. Justify the relevance of the blended learning style to a university student. Give at least **five** examples to support your justification. [25 Marks]
3. To what extent are the content and key instructional words important in the writing of any assignment? In your discussion, relate to cohesion and coherence in the flux and fluidity of an assignment. [25 Marks]
4. Identify any **five** types of non-verbal communication and demonstrate how these can be used by a public speaker to enhance communication. [25 Marks]
5. Comprehensively explore the zones of communication that you have covered for this course and explain how your knowledge of these zones has improved your communication skills. [25 Marks]

**END OF EXAMINATION PAPER**