

**BINDURA UNIVERSITY OF SCIENCE EDUCATION  
FACULTY OF AGRICULTURE AND ENVIRONMENTAL SCIENCE**

**Department of Agricultural Economics, Education and Extension  
BSc Agricultural Science Honors Part IV Examination  
AGE 401 (2) Management of Extension Programmes**

**3 HOURS (100Marks)**

**INSTRUCTIONS**

Answer any **FOUR** questions. Each Question carries **25 marks**.

1. The effectiveness of any extension programme is linked to the motivation of the extension agents. As a provincial extension officer, how can you motivate;
  - a) Field officers [13 marks]
  - b) Supervisors [12 marks]
2. Critically analyze common management problems faced by agricultural extension organizations in Zimbabwe. [25 marks]
3. Discuss five factors that influence choice of leadership style in an extension organization. [25 marks]
4. When planning to introduce a district agricultural extension programme, what information about the target group should be collected in order to enhance effective programme planning? Relate your answer to a specific extension programme . [25 marks]
5. Discuss factors you have to consider, as an extension manager, when choosing extension programme goals. [25 marks]
6. Analyze how an Extension Officer can evaluate an agricultural extension programme. [25 marks]