

# **BINDURA UNIVERSITY OF SCIENCE EDUCATION**

## **FACULTY OF SOCIAL SCIENCES & HUMANITIES**

### **DEPARTMENT OF LANGUAGES AND COMMUNICATION SKILLS**

#### **BACHELOR OF COMMUNICATION SCIENCE HONS DEGREE (HBCOM.SC)**

#### **FINAL EXAMINATION**

**HJ103: GENDER YOUTH AND MEDIA**

**DURATION: THREE HOURS**

#### **INSTRUCTIONS TO CANDIDATES:**

JUN 2022 44

- **ANSWER THREE (3) QUESTIONS ONLY.**
- **ALL QUESTIONS CARRY EQUAL MARKS (100).**
- **ERRORS IN GRAMMAR, PUNCTUATION AND SPELLING WILL BE PENALISED.**
- **CREDIT WILL BE GIVEN FOR CLEAR, WELL-ORGANISED AND COHERENT ANSWERS.**

#### **QUESTIONS**

1. Identify and describe any five facets defining gender. [100]
2. Describe and evaluate the Social Theory of Identity. [100]
3. Discuss the role of the media in identity formation. [100]
4. With the aid of examples, explain how the concept of youth can be considered an in-group. [100]
5. Assess the contributions made by non-media players in improving the portrayal of gender and youth by the media. [100]

**END OF EXAMINATION**