

**BINDURA UNIVERSITY OF SCIENCE EDUCATION****FACULTY OF SCIENCE AND ENGINEERING****DEPARTMENT: SPORTS SCIENCE****BACHELOR OF SCIENCE HONOURS DEGREE IN SPORT SCIENCE AND MANAGEMENT****MANAGING ATHLETES, SPORT TEAMS AND ORGANISATION: SSM 418****DURATION: 3 HOURS****TOTAL MARKS: 100****INSTRUCTIONS TO CANDIDATES**

NOV 2024

**Answer two questions from Section A and two questions from Section B**

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**Section A**

1. a. As a sport manager, discuss the characteristics of a sport organisation. (10 marks)  
b. Describe the different structures within which sport organisations can choose to exist. (10 marks)
2. In managing athletes, teams and sport organisations, exercising your managerial powers is not an abuse of authority. Discuss. (20 marks)
3. Write notes in support of the notion that skilled decision making makes managers have fewer problems to solve when managing sport organisations. (20 marks)

**Section B**

4. MaxiSports Consultancy Company seeks to partner you as one of their consultants. They decide to appoint you as Guest of Honour at an International Multi-Sports Awards Ceremony to be held at Stamford Bridge Auditorium. The event is attended by professional players and influential stakeholders from different sporting disciplines.

**TASK**

Develop a presentation on the challenges causing sport persons to suffer from poverty after their playing careers, citing the opportunities and remedies available to the players and stakeholders in your presentation. (30 marks)

5. A recent press headline read that the USA women football team was on the verge of sealing an agreement on receiving equal salary payments as the men's teams.

**TASK**

- a. Evaluate the factors influencing a disparity in payments and compensation between men and women's teams. (15 marks)
- b. As a sport management strategist, proffer solutions to this circumstance affecting our sport. (15 marks)

6. In managing a modern sport club the manager should understand why the club exists, what it aspires to be and what goods and services it provides to its members.

**TASK**

Analyse how a Sport Club Plan ought to be developed in its purpose and structure giving the various management roles you are to perform as the Manager. (30 marks)

**END OF PAPER**