

BINDURA UNIVERSITY OF SCIENCE EDUCATION
FACULTY OF AGRICULTURE AND ENVIRONMENTAL SCIENCE

Department of Agricultural Economics, Education and Extension
BSc Agricultural Science Honors Part IV Examination
AGE 401 Management of Extension Programmes

3 HOURS (100Marks)



MAR 2023

INSTRUCTIONS

Answer any **FOUR** questions. Each Question carries **25 marks**.

1. The effectiveness of any extension programme is linked to the motivation of the extension agents. As a provincial extension officer, how can you motivate;
 - a) Field officers [13 marks]
 - b) Supervisors [12 marks]
2. Critically analyze common management problems faced by agricultural extension organizations in Zimbabwe;
 - a) Public extension organisations [13 marks]
 - b) Private extension organization [12 marks]
3. The choice of leadership style adopted by any extension manager will vary on the participatory – authoritarian continuum. Discuss five factors that influence choice of leadership style in an extension organization. [25 marks]
4. When planning to introduce a district agricultural extension programme, what information about the target group should be collected in order to enhance effective programme planning? Relate your answer to a specific extension programme. [25 marks]
5. Discuss factors you have to consider, as an extension manager, when choosing extension programme goals. [25 marks]
6. In Zimbabwe, extension programme targeted at improving beef production by small holder farmers have placed much emphasis on provision of improved Boran bulls. How would you evaluate of such a livestock extension programme? [25 marks]

END OF PAPER