BINDURA UNIVERSITY OF SCIENCE EDUCATION

FACULTY OF SOCIAL SCIENCES & HUMANITIES

OCT 2023

DEPARTMENT OF LANGUAGES AND COMMUNICATION SKILLS

Programme: Bachelor of Communication Science Hons Degree (HBCom.Sc)

HJ105: Broadcast Journalism: Radio production DURATION: THREE

HOURS

INSTRUCTIONS TO CANDIDATES:

- Answer Three (3) questions ONLY. Section A is mandatory.
- All questions carry equal marks (100)
- Errors in grammar, punctuation and spellings will be penalized
- Credit will be given for clear, well organized and coherent answers

Section A

1. Your station has sent your colleagues for an outside broadcast event. You are manning the studio and there is loss of transmission from the event. As the studio presenter, develops script and deliver a stop-gap presentation. (100)

Section B (answer two questions ONLY in this section)

- 2. Discuss the importance of polished interviewing skills in radio production. (100)
- 3. Identify and explain different pick-up patterns of microphone, types and their importance in radio production. (100)
- 4. Examine the qualities of radio broadcasting. (100)
- 5. Radio is in a state of flux. Discuss. (100)