

**BINDURA UNIVERSITY OF SCIENCE EDUCATION
FACULTY OF COMMERCE**

**DEPARTMENT OF MARKETING PROGRAMME :
PROFESSIONAL DIPLOMA IN PUBLIC RELATIONS AND
CORPORATE REPUTATION MANAGEMENT
OCCUPATIONAL SAFETY
PR 025 TIME: 3 HOURS
EXAMINATION INSTRUCTIONS TO CANDIDATES**

1. Answer any four questions.
2. Each question carries 25 marks.
3. Start answering each main question on a fresh page.
4. Credit will be given for appropriate use of relevant examples.
5. No cell phones are allowed in the examination room.

 JUN 2023

QUESTION ONE

Explain the ten key NSSA guidelines on COVID – 19 and how they apply to a workplace of your choice. **[25 Marks]**

QUESTION TWO

Design an Occupational Safety and Health continuous professional development (CPD) schedule for your workplace and support your proposal for implementation. **[25 Marks]**

QUESTION THREE

Design a return-to-work programme for employees injured at work which may enhance the reputation of your organisation. **[25 Marks]**

QUESTION FOUR

Explain the impact of COVID – 19 on the mental health of employees at a work place of your choice. **[25 Marks]**

QUESTION FIVE

- a) Explain the PDCA cycle in the adoption of a management system. **[15 Marks]**

- b) Explain the health promotion model.

[10 Marks]

QUESTION SIX

- a) Explain the health belief model.

[15 Marks]

- b) Explain five dimensions of wellness.

[10 Marks]