

BINDURA UNIVERSITY OF SCIENCE EDUCATION
FACULTY OF SCIENCE AND ENGINEERING
DEPARTMENT: SPORTS SCIENCE
BACHELOR OF SPORTS SCIENCE AND MANAGEMENT (HBSCSSM)
SSM 413: CORPORATE GOVERNANCE IN SPORT

DURATION: 3 HOURS

TOTAL MARKS: 100

INSTRUCTIONS TO CANDIDATES

NOV 2022

Answer **two** questions from Section A and **two** questions from Section B.

Section A

1. a. Explain the terms governance and management. (6 marks)
b. Discuss the benefits of good corporate governance in sport. (14 marks)
2. a. Explain what autonomy in sports is. (5 marks)
b. Discuss any three areas of autonomy in sports. (15 marks)
3. Explain any four basic principles of good corporate governance. (20 marks)

Section B.

4. Although there is emphasis on autonomy of sport governance, this can never be absolute because sport does not take place in a vacuum and needs intervention from other external stakeholders in order to achieve its roles and goals. It is practically impossible to avoid or ignore the support from government. The state plays a major role in the development of sport. Governments benefit from sport in a number of ways which in turn makes it impossible for it to ignore sport.

Task:

When advocating for good relationships between the government and sport draft a paper to present at a sports workshop focusing on:

- a) The role of government in sport. (10 marks)
- b) How sport can benefit from the government. (10 marks)
- c) The consequences of poor relationship between government and sport. (10 marks).

5. Transparency in sports organisations is a fundamental aspect of sports governance that should never be trivialized. When a sports organization is run in a transparent manner there are lots of advantages, and disadvantages too. Assume you are a consultant in sports governance, and you have been asked to prepare a detailed paper to present at a sports symposium highlighting the roles of the President, Secretary and Treasurer in sports management. Include in your paper the qualities expected of each of these board members.

Task:

Prepare a draft of your presentation. (20 marks)

6. In corporate governance in sport there are general approaches that organizations can adopt. These approaches have some advantages and disadvantages.

Task:

Discuss any three approaches in corporate governance highlighting their advantages and disadvantages. (20 marks)

END OF PAPER