

BINDURA UNIVERSITY OF SCIENCE EDUCATION
FACULTY OF SOCIAL SCIENCES & HUMANITIES
DEPARTMENT OF COMMUNICATION SCIENCE

Programme: Bachelor of Communication Science Hons Degree
(HBCom.Sc)

HJ 403: MEDIA IDENTITY AND INEQUALITIES DURATION: 3 HOURS

INSTRUCTIONS TO CANDIDATES:

- Answer **Three (3)** questions ONLY.
- All questions carry equal marks (100)
- Errors in grammar, punctuation and spellings will be penalised
- Credit will be given for clear, well organised and coherent answers

APR 2025

Questions

- 1:** Stereotypes and racial bias are perpetuated through media, yet they can be countered easily by the same media. Discuss. (100 marks)
- 2:** Examine the role of economic systems in shaping media portrayals of socio-economic classes. (100 marks)
- 3:** Evaluate the significance of LGBTQ+ representation and pushback in modern media. Provide examples. (100 marks)
- 4:** Analyse the impact of digital media on transnational identities in the age of globalization and 4IR (fourth industrial revolution). (100 marks)
- 5:** Assess the extent to which ethical considerations enhance media diversity and inclusivity. (100 marks)

End of Examination Paper