

**BINDURA UNIVERSITY OF SCIENCE EDUCATION**  
**FACULTY OF SOCIAL SCIENCES & HUMANITIES**  
**DEPARTMENT OF COMMUNICATION SCIENCE**

**Programme: Bachelor of Communication Science Hons Degree**  
**(HBCom.Sc)**

APR 2025

**HJ 402: INTERNATIONAL RELATIONS POLITICS AND MEDIA**

**DURATION: 3 HOURS**

**INSTRUCTIONS TO CANDIDATES:**

- Answer **Three (3)** questions ONLY.
- All questions carry equal marks (100)
- Errors in grammar, punctuation and spellings will be penalised
- Credit will be given for clear, well organised and coherent answers

**Questions**

1. Outline at least three key characteristics of globalization in media.  
(100 marks)
2. Examine the ways in which media ownership affects the framing of international political events.  
(100 marks)
3. Assess the role of public diplomacy in shaping a country's global image.  
(100 marks)
4. Examine the role of social media in contemporary international political movements.  
(100 marks)
5. Discuss the relationship between fake news and international relations in the 21st century.  
(100 marks)

**End of Examination Paper**

**BINDURA UNIVERSITY OF SCIENCE EDUCATION  
FACULTY OF SOCIAL SCIENCES & HUMANITIES**

**DEPARTMENT OF LANGUAGES AND COMMUNICATION SKILLS**

**Programme: Bachelor of Communication Science Hons Degree (HBCom.Sc)**

**Level 1. Examinations**

APR 2025

**HJ107: POLITICAL COMMUNICATION**

**3 HOURS**

**INSTRUCTIONS TO CANDIDATES:**

**C**

- Answer **Three (3)** questions ONLY.
- All questions carry equal marks (100)
- Errors in grammar, punctuation and spellings will be penalised
- Credit will be given for clear, well organised and coherent answers

**Questions**

1. 'Public opinion' is less about the public but about 'political power'.  
Discuss.
2. Entman writes (1999) on 'democracy without citizens'. Examine this paradox and the extent to which media are implicated.
3. In your view, is Chomsky correct in his assessment of the theory of the free press as a Propaganda Model (PM)? Justify your response by drawing on contemporary examples of modern states.
4. Chomsky developed a tool for the analysis of political communication. Discuss at least three of the filters he identified.
- 5 Examine any four of the constructs (below) in political communication:
  - a. Theory of voice
  - b. Communication abundance
  - c. Hyperlinked society

- d. Hybridity in media system
- e. Deliberative democracy
- f. Attack advertorial
- g. Moral high ground