

# BINDURA UNIVERSITY OF SCIENCE EDUCATION

FACULTY OF SOCIAL SCIENCES & HUMANITIES

DEPARTMENT OF LANGUAGES AND COMMUNICATION SKILLS

BACHELOR OF COMMUNICATION SCIENCE HONS DEGREE (HBCOM.SC)

## FINAL EXAMINATION

HJ103: GENDER YOUTH AND MEDIA

DURATION: THREE HOURS

### INSTRUCTIONS TO CANDIDATES:

 JUN 2023

- ANSWER THREE (3) QUESTIONS ONLY.
- ALL QUESTIONS CARRY EQUAL MARKS (100).
- ERRORS IN GRAMMAR, PUNCTUATION AND SPELLINGS WILL BE PENALISED.
- CREDIT WILL BE GIVEN FOR CLEAR, WELL ORGANISED AND COHERENT ANSWERS.

### QUESTIONS

1. Discuss what constitutes gender and provide relevant examples. [100]
2. Analyse the idea that gender is a social construction and the media play a big role in this process. [100]
3. Identify and explain youth subcultures. [100]
4. Suggest strategies to achieve gender neutrality citing clear examples. [100]
5. Analyse the presentation of media products as they relate to gender and youth. [100]

END OF EXAMINATION