

## BINDURA UNIVERSITY OF SCIENCE EDUCATION

## FACULTY OF SCIENCE AND ENGINEERING

## DEPARTMENT: SPORTS SCIENCE

## BACHELOR OF SCIENCE HONOURS DEGREE IN SPORTS SCIENCE AND MANAGEMENT

## SSM413: CORPORATE GOVERNANCE IN SPORTS

DURATION: 3 HOURS

TOTAL MARKS: 100

## INSTRUCTIONS TO CANDIDATES

OCT 2024

Answer two questions from Section A and two questions from Section B.

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## Section A

1. Discuss the advantages of good relations between the Government and sport, and the consequences of their poor relations. (20 marks)
2. Explain the concept of autonomy in sport citing any four areas of autonomy in sport governance. (20 marks)
3. Discuss the benefits of good corporate governance in sports. (20 marks)

## Section B.

4. Drug and substance abuse in sports is reportedly rampant in Zimbabwe and the world over.

## Task:

Make a presentation on strategies that can be employed to prevent doping. (30 marks).

5. Citing specific examples from sport, Justify the need to implement Corporate Social Responsibility programmes by sports organisations. (30 marks)
6. As a corporate governance expert you have been requested to bring sanity to a First Division football club whose standards have fallen and at the verge of collapsing.

## Task:

Prepare a paper on how you would employ the principles of good corporate governance in the club as a way of improving it. (30 marks)

**END OF PAPER**