BINDURA UNIVERSITY OF SCIENCE EDUCATION

FACULTY OF SCIENCE AND ENGINEERING

COMPUTER SCIENCE DEPARTMENT

BSc HONOURS DEGREE IN INFORMATION TECHNOLOGY /

SOFTWARE ENGINEERING / NETWORK ENGINEERING

BUSINESS ADMINISTRATION - BS101

2 ½ HOURS

INSTRUCTION TO CANDIDATES

This paper carries five (5) questions. Answer ALL.

Marks are indicated in brackets at the end of each question. Total marks are 100.

Question 1
(a) Discuss the main functions of business administrators in organisations.   [10]
(b) Explain the difference between tactical management and operational management.   [10]

Question 2
(a) Discuss the reasons why organisations fail to achieve employee retention.   [12]
(b) Demonstrate your understanding of the following terms.
    (i) Efficiency in business processes or activities.   [2]
    (ii) Effectiveness in business processes or activities.   [2]
    (iii) Marketing Mix.   [4]

Question 3
Explain the McKinsey 7s model as a strategic planning tool in business and demonstrate its significance.   [20]

Question 4
The Fourth Industrial Revolution (4IR) represents a fundamental change in the way we live, work and relate to one another.
Using practical examples, explain how business administrators can take advantage of the advancement of technology in 4IR for their work activities.   [20]

Question 5
Business risk is the exposure a company or organization has to factor(s) that will lower its profits or lead it to fail. Explain any five (5) types of business risks and ways to mitigate the stated business risks   [20]

****END OF PAPER****