

**BINDURA UNIVERSITY OF SCIENCE EDUCATION**

**FACULTY OF COMMERCE**

**DEPARTMENT OF ECONOMICS**

**PROGRAMME: BCOMM HONOURS DEGREE IN PURCHASING AND SUPPLY**

**PAS 409 STRATEGIC PURCHASING 2 (1)**

**DURATION: 3 HOURS**

**JUN 2024**

**INSTRUCTIONS:**

- 1) Answer four questions.
  - 2) Each question carries 25 marks.
  - 3) Cell-phones are not allowed into the examination room.
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**QUESTION 1**

Discuss strategies that may be implemented to attain value for money in strategic purchasing at Strategic level.

**(25 marks)**

**QUESTION 2**

Evaluate the growth strategies that can be used for survival in a dynamic environment.

**(25 marks)**

**QUESTION 3**

Examine the applicability of strategic thinking for the success of any manufacturing company in today's modern supply chain.

**(25 marks)**

#### **QUESTION 4**

Analyse the applicability of any three accounting ratios that can be used in strategic purchasing and how they aid in an efficient strategic purchasing strategy.

**(25 marks)**

#### **QUESTION 5**

Discuss the importance of the corporate level strategies and how one may implement them within the organisation.

**(25marks)**

#### **QUESTION 6**

Select any organisation and explain the concept of “**benchmark purchasing**” and its applicability to today ‘supply chain management.

**(25 marks)**

**END OF PAPER**