

BINDURA UNIVERSITY OF SCIENCE EDUCATION

FACULTY OF SOCIAL SCIENCES AND HUMANITIES

DEPARTMENT OF LANGUAGES AND COMMUNICATION SKILLS

BACHELOR OF SCIENCE HONOURS DEGREE IN CULTURE AND HERITAGE STUDIES

HCHS 221: ENTREPRENEURSHIP

EXAMINATION

TIME: 3 HOURS

INSTRUCTIONS

Answer any **THREE** questions. Each question carries **100** marks.

1. Using relevant examples, critically unpack any **FIVE** major challenges affecting Zimbabwe's heritage entrepreneurs.
2. Discuss opportunities within the heritage industry for a heritage entrepreneur.
3. To what extent did the COVID-19 pandemic affect the cultural and creative industries?
4. Explain the role of digital technology in the heritage industry in Zimbabwe.
5. Critically review any **FOUR** theories of entrepreneurship.

END OF PAPER