

BINDURA UNIVERSITY OF SCIENCE EDUCATION
FACULTY OF AGRICULTURE AND ENVIRONMENTAL SCIENCE

AGM 405

Department of Agricultural Economics, Education and Extension
BSc Agricultural Science Honours Part II Examination

Agribusiness Management II

3 HOURS (100 Marks)

PF JUN 2023

INSTRUCTIONS

Answer any **FOUR** questions. Each question carries **25 marks**.

1. Describe in detail a business growth model for an agribusiness. **[25 marks]**

2. BUSE Dairy manufactures and sells three products, beta, gamma and delta. Relevant information is as follows.

	Beta	Gam ma	Delta
	\$/unit	\$/unit	\$/unit
Selling price	135	165	220
Variable cost	73.50	58.90	146.20

Total fixed costs are \$950,000.

An analysis of past trading patterns indicates that the products are sold in the ratio 3:4:5

Perform breakeven analysis for BUSE Dairy **[25 marks]**

3. Discuss the use of Strategic Gap Analysis in agribusiness strategic management. **[25 marks]**

4. Discuss the role of ethics and social responsibility in agribusiness management. **[25 marks]**

5. a) Explain the concept of inventory classification. **[10 marks]**

b) Discuss the reasons for keeping inventory as well as the associated costs. **[15 marks]**

6. a) Discuss the importance of quality and managing for quality in agribusiness management. **[15 marks]**

b) Describe the costs associated with producing a quality product. **[10 marks]**

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