

BINDURA UNIVERSITY OF SCIENCE EDUCATION

FACULTY OF COMMERCE

DEPARTMENT: ECONOMICS

JUN 2023

PROGRAMME: BCOM. PURCHASING AND SUPPLY CHAIN MANAGEMENT DEGREE
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COURSE CODE PAS 402 : INTERNATIONAL PURCHASING 1

DURATION: 3 HOURS

TOTAL MARKS: 100

INSTRUCTIONS TO CANDIDATES

1. Answer **QUESTION ONE AND ANY OTHER THREE** Questions.
2. Each question carries 25 Marks
3. No cell phones are allowed in the examination room.

QUESTION 1 (COMPULSORY)

Examine the impact of the following trade agreements between the European Union and ACP countries on Zimbabwean importers and exporters.

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| a) Lomé Conventions. | (9 MARKS) |
| b) Cotonou Agreement. | (8 MARKS) |
| c) Interim Economic Partnership Agreement. | (8 MARKS) |

QUESTION 2

Evaluate how government policies in Zimbabwe have affected international purchasing over the past few years. (25 marks)

QUESTION 3

Discuss the international distribution strategy options available to the buyer in Zimbabwe. (25 marks)

QUESTION 4

Analyse the aspects that the overseas buyer needs to focus on, when examining the overseas market environment. (25 marks)

QUESTION 5

Identify and explain the different dispute resolution procedures that can be used to resolve these disputes. (25 marks)

QUESTION 6

Discuss the major principles of the World Trade Organisation in respect to offshore sourcing. (25 marks)