

**BINDURA UNIVERSITY OF SCIENCE EDUCATION**  
**FACULTY OF SCIENCE ENGINEERING**  
**SFM416/BS441: Technopreneurship/Entrepreneurship Theory & Practice**

**Time: 3 hours**

Candidates may attempt ALL questions in Section A and at most two questions in Section B.  
Each question should start on a fresh page.

JUN 2025

**SECTION A: ANSWER ALL QUESTIONS (40 marks)**

**Question 1 (25 marks)**

- (a) Explain the four-stage growth model of a business and how it applies to enterprise development. (12 marks)
- (b) Discuss the key factors that influence business growth. (7 marks)
- (c) How can entrepreneurs prepare for the challenges that come with business growth? (6 marks)

**Question 2 (15 marks)**

- (a) Discuss the key factors in the international environment that affect entrepreneurship. (10 marks)
- (c) Why do some businesses struggle to expand internationally? (5 marks)

**SECTION B: CHOOSE ANY 2 QUESTIONS (60 Marks)**

**Question 3 (30 marks)**

- (a) Define intrapreneurship and explain its importance in corporate organizations. (12 marks)
- (b) What are the key factors that create a favourable climate for intrapreneurship within an organization? (10 marks)
- (c) Identify and explain two challenges businesses may face when trying to establish intrapreneurship. (8 marks)

**Question 4 (30 marks)**

- (a) Explain the barriers to SME internationalization and how businesses can overcome them. (15 marks)
- (b) What role do institutions play in supporting SME internationalization? (8 marks)
- (c) Identify and describe two key internationalization strategies for businesses. (7 marks)

**Question 5 (30 marks)**

- (a) Define social responsibility and business ethics, and explain their relevance in entrepreneurship. (15 marks)
- (b) Discuss three ways in which social responsibility can be applied in modern businesses. (9 marks)
- (c) Explain the role of ethics in entrepreneurship and provide an example of an ethical dilemma faced by entrepreneurs. (6 marks)