

BINDURA UNIVERSITY OF SCIENCE EDUCATION
DEPARTMENT OF LANGUAGES AND COMMUNICATION SKILLS
FINAL EXAMINATION

PC 002: BASIC COMMUNICATION SKILLS

DURATION: THREE HOURS

INSTRUCTIONS TO CANDIDATES:

- Section A is compulsory.
- Answer any TWO (2) questions from Section B.
- Marks for each question are indicated in brackets.
- Write legibly in the English Language.
- Errors in grammar, punctuation, and spelling will be penalised.
- Credit will be given for clear, well organised, and coherent responses.

JUN 2024

SECTION A (COMPULSORY)

1. a). Explain the meaning of the following with aid of examples:

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|------|-----------------------------|-----------|
| i. | Digital literacy | [3 marks] |
| ii. | Computer literacy | [3 marks] |
| iii. | Social networking platforms | [3 marks] |
| iv. | E-sources | [3 marks] |
| v. | Search engines | [3 marks] |

b). Discuss any **five** criteria that can be used to evaluate information sources. [10 marks]

SECTION B: (ANSWER ANY TWO QUESTIONS FROM THIS SECTION)

2. Examine the characteristics of a good presenter with at least five relevant examples from your area of specialisation. [25 Marks]

3. Discuss the importance of referencing in academic writing. [25 Marks]

4. Non-verbal communication complements verbal communication in face-to-face interactions. Argue with at least five relevant examples. [25 Marks]

5. Describe five dimensions/levels of communication and discuss factors that influence each one of them. [25 Marks]

END OF EXAMINATION PAPER