

BINDURA UNIVERSITY OF SCIENCE EDUCATION

FACULTY OF SOCIAL SCIENCES & HUMANITIES

DEPARTMENT OF LANGUAGES AND COMMUNICATION SKILLS

**Programme: Bachelor of Communication Science Hons Degree
(HBCom.Sc)**

Level 1

Examinations

**HJ109: COMMUNICATION FOR DEVELOPMENT DURATION: 3
HOURS**

INSTRUCTIONS TO CANDIDATES:

- Answer **Three (3)** questions ONLY.
- All questions carry equal marks (100 marks)
- Errors in grammar, punctuation and spellings will be penalized
- Credit will be given for clear, well organized and coherent answers

QUESTIONS

1. Good indicators are SMART and SPICED. (Anonymous). Discuss.
2. Examine at least five principles to consider when developing communication for development (C4D) interventions.
3. Identify at least two change theories (individual and other) and demonstrate their relevance in communication for development (C4D).
4. Evaluate the role of a communication for development specialist (C4D).
5. Discuss the view that without research there is no communication for development (C4D).