

**BINDURA UNIVERSITY OF SCIENCE EDUCATION
FACULTY OF AGRICULTURE AND ENVIRONMENTAL SCIENCE**

**Department of Agricultural Economics, Education and Extension
BSc Agricultural Science Honors Part IV Examination
AGE 401(1) Management of Extension Programmes**

3 HOURS (100Marks)

INSTRUCTIONS

Answer any **FOUR** questions. Each Question carries **25 marks**.

MAY 2024

1. Explain the relevance of the following activities in the development of an agricultural extension plan;
 - a) Developing objectives [5 marks]
 - b) Programming [5 marks]
 - c) Scheduling [5 marks]
 - d) Budgeting [5 marks]
 - e) Developing procedures [5 marks]
2. a) When planning to introduce a provincial agricultural extension programme, what information about the target group should be collected? Relate your answer to a specific extension programme. [13 marks]
- b) Discuss factors to be considered by an extension manager when choosing extension programme goals. [12 marks]

3. The effectiveness of any extension programme is linked to the motivation of the extension agents. Show how an extension manager can motivate staff through the following strategies;
- a) Training [12 marks]
 - b) Rewards [13 marks]
4. Critically analyze common management problems faced by agricultural extension organizations in Zimbabwe. [25 marks]
5. The choice of leadership style adopted by any extension manager will vary on the participatory – authoritarian continuum. Discuss five factors that influence choice of leadership style in an extension organization. [25 marks]
6. In Zimbabwe, extension programme targeted at ensuring food security at household level have placed much emphasis on inputs supply. How can you evaluate such an extension programme? [25 marks]

END OF PAPER