

BINDURA UNIVERSITY OF SCIENCE EDUCATION
FACULTY OF COMMERCE
DEPARTMENT OF BANKING AND FINANCE
ENTREPRENEURSHIP THEORY AND PRACTICE (BS 441)
DURATION: 3 HOURS

BS222

INSTRUCTIONS TO CANDIDATES

1. Answer any **four** questions altogether.
2. All questions carry 25 marks each.
3. Start answering each question on a new page.

QUESTION ONE

- a) Explain the motives of corporate venturing. (5)
 - b) Explain the concept of corporate venturing and its modes. (10)
 - c) Discuss incubators as a tool for entrepreneurship (10)
- [25 marks]**

QUESTION TWO

- a) Explain entrepreneurial intensity. (5)
 - b) Explain the importance of intrapreneurship to a business organization. (10)
 - c) Discuss the important aspects of entrepreneurship. (10)
- [25 marks]**

QUESTION THREE

- a) Describe the major components of a business plan. (10)
 - b) Explain the benefits of using the internet in business. (15)
- [25 marks]**

QUESTION FOUR

- a) Discuss the alternative sources of finance available to an entrepreneur. (10)
 - b) Explain the importance of intellectual property rights to an entrepreneur. (15)
- [25 marks]**

QUESTION FIVE

a) Discuss the categories of corporate entrepreneurship. (10)

b) Explain the barriers to corporate entrepreneurship. (15)

[25 marks]

QUESTION SIX

Discuss the relevance of entrepreneurship education to tertiary education students in Zimbabwe.

[25 marks]

END OF EXAMINATION