

BINDURA UNIVERSITY OF SCIENCE EDUCATION
FACULTY OF SOCIAL SCIENCES & HUMANITIES
DEPARTMENT OF COMMUNICATION SCIENCE

Programme: Bachelor of Communication Science Hons Degree (HCom.Sc)

**HJ201: ADVANCED NEWSGATHERING AND NEWSWRITING. DURATION: 3
HOURS**

INSTRUCTIONS TO CANDIDATES:

MAR 2024

- Answer **Three (3)** questions ONLY.
- All questions carry equal marks (100)
- Errors in grammar, punctuation and spellings will be penalised
- Credit will be given for clear, well organised and coherent answers

Questions

1. An argument arose between two student journalists over hard news and soft news. The first one claims, "a good lead stimulates the appetite of a reader while delaying the central issues". The second one contends that, "a good lead goes straight to the facts and central issues without delay". Compare and contrast these approaches to soft and hard news newswriting. (100)
2. The pyramid, inverted pyramid and an hourglass are some of the major news writing styles preferred by professional journalists. Evaluate these preferences. (100)
3. News is a construction of reality. (Anonymous). Examine this assertion with the aid of practical examples. (100)
4. A good journalist knows his or her readers. Using relevant examples, discuss the relevance of at least two reception theories and their implications in news making. (100)
5. Discuss the relevance of understanding media laws and ethics in respect of newswriting in Zimbabwe. (100)

End of Paper