

MAR 2024

BINDURA UNIVERSITY OF SCIENCE EDUCATION
FACULTY OF SOCIAL SCIENCES & HUMANITIES
DEPARTMENT OF COMMUNICATION SCIENCE

Programme: Bachelor of Communication Science Hons Degree (HBCom.Sc)

Exam

HJ105: Broadcast Journalism: Radio production

DURATION: THREE

HOURS

INSTRUCTIONS TO CANDIDATES:

- Answer **Three (3)** questions ONLY. **Section A** is mandatory.
- All questions carry equal marks (100)
- Errors in grammar, punctuation and spellings will be penalized
- Credit will be given for clear, well organized and coherent answers

Questions

1. Identify and explain different pick-up patterns of microphone, types and their importance in radio production. (100)
2. Outline key principles in managing talent for outside broadcast radio commentary. (100)
3. Identify three types of radio broadcast stations and examine their advantages and disadvantages. (100)
4. Critically examine major reasons for going "live" and "pre-recording" on radio production. (100)
5. Outline the historical evolution of radio drama (100)