BINDURA UNIVERSITY OF SCIENCE EDUCATION

DEPARTMENT OF LANGUAGES AND COMMUNICATION SKILLS

PROGRAMME: BACHELOR OF COMMUNICATION SCIENCE HONS DEGREE (HBCOM.SC) FINAL EXAMINATION

HI104: NEWS GATHERING AND NEWS WRITING

DURATION: THREE HOURS

MAR 20123

INSTRUCTIONS TO CANDIDATES:

- ANSWER THREE (3) QUESTIONS.
- ALL QUESTIONS CARRY EQUAL MARKS.
- WRITE LEGIBLY IN THE ENGLISH LANGUAGE.
- ERRORS IN GRAMMAR, PUNCTUATION AND SPELLINGS WILL BE PENALISED.
- CREDIT WILL BE GIVEN FOR CLEAR, WELL ORGANISED AND COHERENT ANSWERS.

QUESTIONS

- Explain, with examples, the meaning and difference between ethics and code of conduct for journalists.
- 2. Examine news writing techniques. [100]
- 3. Evaluate how the Internet and ICTs have revolutionised news writing in Zimbabwe? [100]
- 4. Examine the differences between hard news and soft news. [100]
- 5. Discuss the changing roles of a journalist or media worker. [100]

END OF PAPER