

BINDURA UNIVERSITY OF SCIENCE EDUCATION
BIOLOGICAL SCIENCES DEPARTMENT
BTEC225 TECHNOPRENEURSHIP IV

EXAMINATION
2 HOURS (100 MARKS)

JUN 2024

INSTRUCTIONS TO CANDIDATES

Answer **FOUR** questions. You **MUST** answer QUESTION 1 (Section A) and any **THREE** questions from section B. Each question carries **25 MARKS**. Where a question contains sub-divisions, the mark value of each sub-division is given in brackets. Illustrate your answer where appropriate with large clearly labelled diagrams. You should not spend more than thirty minutes on each question.

SECTION A (COMPULSORY)

1. Write an essay on the four basic functions on Management.

SECTION B

2. (a) Explain what you understand by the term levels of management. (15 marks)
- (b) Explain the meaning of strategic planning in Biotechnology business. (10 marks)
3. Write short notes on any **FIVE** of the following:
 - (a) Human resources (5 marks)
 - (b) Branding (5 marks)
 - (c) Managerial roles (5 marks)
 - (d) Quality management (5 marks)
 - (e) Management (5 marks)
 - (f) Planning in business (5 marks)
4. (a) Define the meaning of leadership agility skills. (5 marks)
- (b) Explain why it is important for managers of technopreneurial ventures to have leadership agility skills. (20 marks)
5. (a) Define what is organizing as a management function (10 marks)
- (b) Discuss the significance of team work in a Biotechnology business. (15 marks)
6. Discuss the importance of ensuring quality through the entire supply chain of a company.

END OF EXAMINATION QUESTION PAPER