

**BINDURA UNIVERSITY OF SCIENCE EDUCATION**  
**FACULTY OF COMMERCE**  
**ENTREPRENEURSHIP BS 222**

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JUN 2025

**DURATION: 3 HOURS**

**TOTAL: 100 MARKS**

**INSTRUCTIONS**

1. Answer ANY FOUR (4) questions.
2. Each question carries 25 marks.
3. Start answering each main question on a fresh page.
4. Credit will be given for appropriate use of illustrative examples and workings.
5. No cell phones and programmable calculators are allowed in the examination room.

1. Prepare a fundable business proposal with the following sub sections

Type of business (5)

Target market (5)

Macro-economic analysis (5)

Management structure (5)

Risk management (5)

[25 Marks]

2. Evaluate the assertion that personal factors are more critical than environmental factors in entrepreneurship. Cite relevant examples from Zimbabwe and beyond.

[25 Marks]

3. Discuss the view that entrepreneurship is the solution to Zimbabwe's socio-economic challenges. Cite relevant examples to support your viewpoint.

[25 Marks]

4. Justify the role played by the following concepts; desirability, feasibility and risk analysis in entrepreneurship. Use relevant case studies in Zimbabwe and other countries.

[25 Marks]

5. Evaluate the role and importance of entrepreneurship in the economy at local and global level. Use examples to support your views.

[25 Mark]

6. You have been asked to make a presentation titled 'Entrepreneurship beyond 2030'. Present your key issues.

**[25 Marks]**

**END OF PAPER**